



CASE 2012 Community College Survey

SURVEY FOR COMMUNITY COLLEGE CHIEF FUNDRAISERS

Thank you in advance for completing the CASE Community College Survey. Your responses will remain completely confidential.



If you have any questions, please contact Paul Heaton, director of the CASE Center for Community College Advancement, at heaton@case.org or 202-478-5570.

Which best describes the level of your current position?

Note: if you do not see a category that adequately describes the level of your current position, please forward this survey link to the person at your institution who best fits one of the roles listed below.

- Director/Manager
- Senior/Executive Director
- Associate/Assistant Vice President
- Vice President/ Vice Chancellor
- Senior Vice President
- Associate/Assistant Dean
- Dean
- Other (please specify):

What is the student enrollment (FTE) of the school/district for which you raise funds? *Required.

How many years have you served as the chief fundraising officer for your current school/district? (Select one)

- 1 to 3
- 4 to 10
- 11 or more

How many of your years as chief fundraising officer have you worked with your current president or CEO of the school/district? (Select one)

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- 1 to 3
 - 4 to 10
 - 11 or more

How much did your school/district receive in private support during the most recently completed fiscal year? (Do not include pledges, government funding or government grants.)

- Less than \$500,000
- \$500,000-\$750,000
- \$750,000-\$1.49 million
- \$1.5 million-\$5 million
- Greater than \$5 million

The amount of time that my president/CEO spends fundraising is approximately (Select one):

- 75 to 100 percent
- 50 to 74.9 percent
- 25 to 49.9 percent
- 10 to 24.9 percent
- Less than 10 percent

I interact with the president/CEO of my college on fundraising initiatives approximately (Select one):

- Several times a day
- About once a day
- Once or twice a week
- Once or twice a month
- Less than once a month

I am a member of the senior management team/cabinet at my college/district. (Select one)

- Yes
- No

For approximately how long have you had two or more full-time staff dedicated specifically to fundraising? Consider only staff members who spend the majority of their time in direct, front-line fundraising.

- Start-up (0-10 years)
- Emerging (11-25 years)
- Mature (26 or more years)
- Does not apply (fewer than 2 full-time fundraising staff)
- Don't know

Please indicate your level of agreement with each of the following statements:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
1. I use the time of my college/district CEO effectively					
2. I adequately prepare my college/district CEO for meetings with donors					
3. I have an effective working relationship with my college/district CEO					
4. My working relationship with the college/district CEO allows me to improve his or her effectiveness as a fundraiser					
5. My college/district CEO spends an appropriate amount of time on fundraising activities					
	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
6. My college/district CEO understands the fundraising process					
7. My college/district CEO is comfortable asking for gifts					
8. My college/district CEO is actively engaged in the cultivation of donors					
9. My college/district CEO is actively engaged in the stewardship of donors					
10. My college/district has realistic fundraising goals					
	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
11. My college/district fundraising goals are large enough to elicit aspirational gifts					
12. I have adequate resources to grow private giving to the college/district					
13. My college/district CEO actively engages the foundation board as a key resource for advancing the institution					
14. The college/district governing board and foundation board have a shared mission and vision for advancing the college/district					
15. I view my college/district CEO as our chief fundraiser					

One thing my college/district CEO does effectively that contributes to our fundraising success is (please write no more than 50 words in your response):

One thing my college/district CEO could do more effectively to contribute to our fundraising success is (please write no more than 50 words in your response):

Please provide any feedback about the survey here:
