

# BIRMINGHAM ACTION

**Together we can transform lives  
for our generation and the next.**

**Donate. Give time. Spread the word.  
[www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)**



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BIRMINGHAM**



# Five programmes within a core brand



**BIRMINGHAM  
CANCER WARDS**

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**BIRMINGHAM  
MIND**

Four out of five teachers say pupils' mental health has worsened in just the last two years.

Help young people get the support they need.  
[www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)

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**BRIGHT MINDS  
BIRMINGHAM**

You can make sure no student with potential is held back by their circumstances.

Donate or share your expertise.  
[www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)

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**BIRMINGHAM  
SOLIDARITY**

Families fleeing war and violence often need to take huge risks; even stepping into overcrowded boats.

Ensure they arrive somewhere better.  
[www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)

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**BIRMINGHAM  
OUR ENVIRONMENT**

Climate change threatens our air and food, and plastics pollute our rivers. Help find ways to protect our planet.

Take action at [www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)

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# Multiple projects within each programme



## BIRMINGHAM OUR ENVIRONMENT

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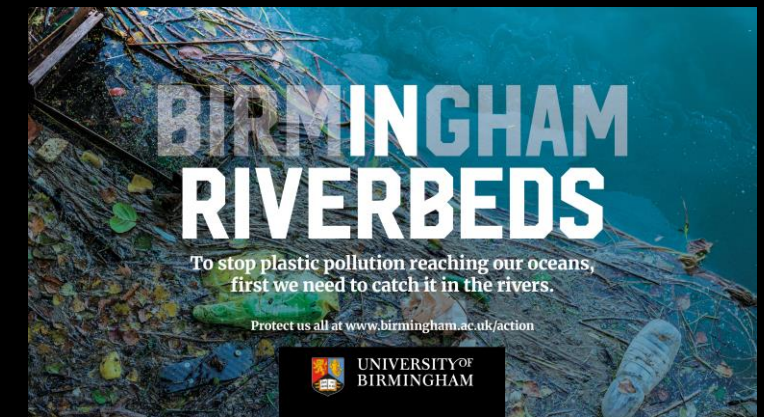
## BIRMINGHAM THE TREETOPS

Rising CO<sub>2</sub> could destroy the lungs of the planet.  
Help us all breathe easier. Take action.

Donate at [www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)




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## BIRMINGHAM RIVERBEDS

To stop plastic pollution reaching our oceans,  
first we need to catch it in the rivers.

Protect us all at [www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)



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# Multiple locations for a global launch



# Multiple calls to action within the brand



**FIND SUPPORT  
BIRMINGHAM**

Want your research to reach more people?  
Need to deliver more life-changing findings?

Share your work at [www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)

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**TELL EVERYONE  
BIRMINGHAM**

Volunteer or mentor? Student or graduate?  
Tell the world why education matters to you.

Spread the word at [www.birmingham.ac.uk/action](http://www.birmingham.ac.uk/action)

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