

# BUTLER BEYOND

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THE CAMPAIGN *for* BUTLER UNIVERSITY

BUTLER BEYOND: LAUNCH EVENT BRANDING

# PARKING GARAGE SIGN

# Empower. Elevate. Engage.

At Butler, we go beyond the expected.

We reach higher, dream bigger, and achieve greater.

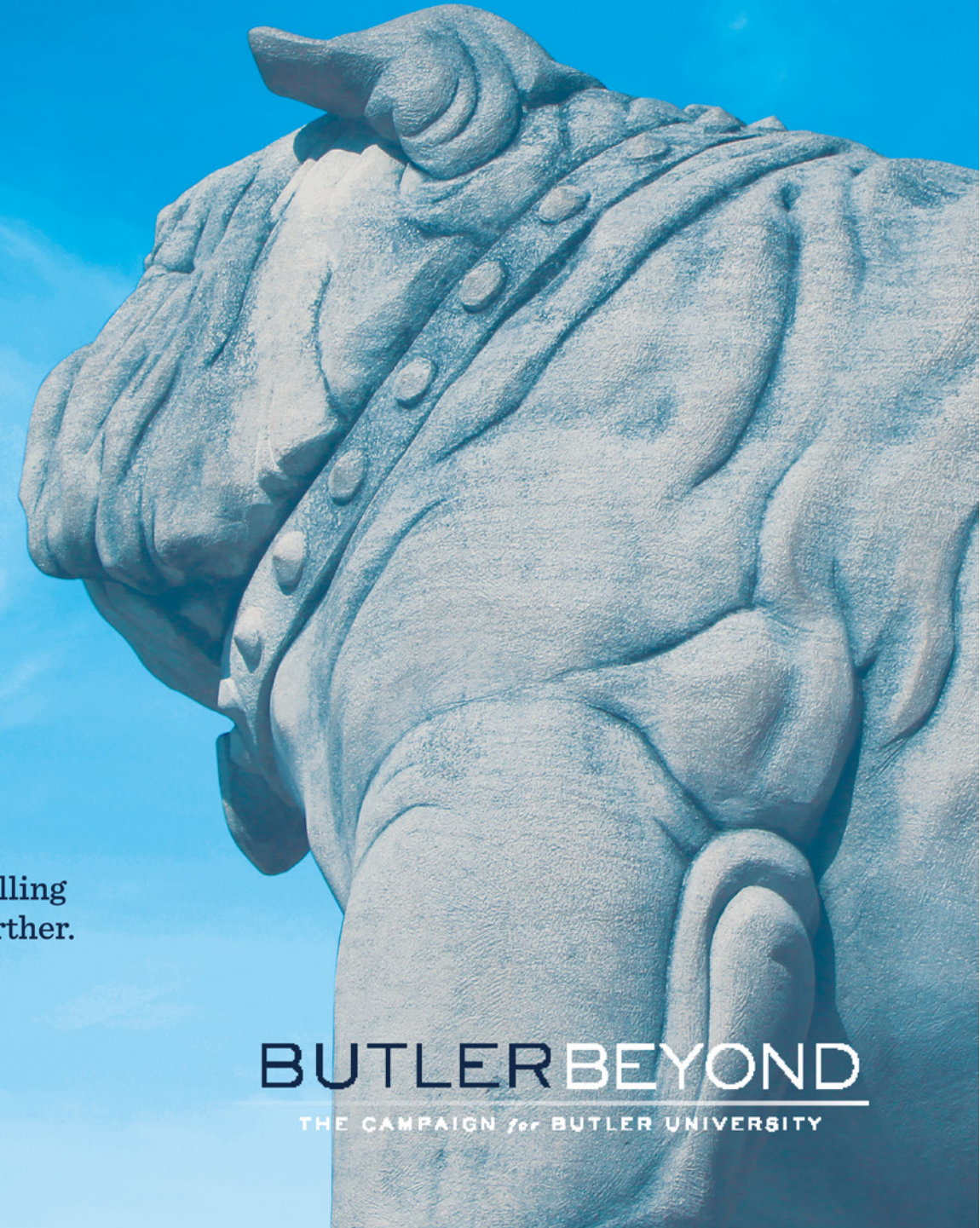
Today, we understand the new moment we are in. We know that fulfilling our founding vision in a complex century will demand we go even further.

To continually seek better is the Butler Way.

To secure a bright future for all Bulldogs — *that's Butler Beyond.*

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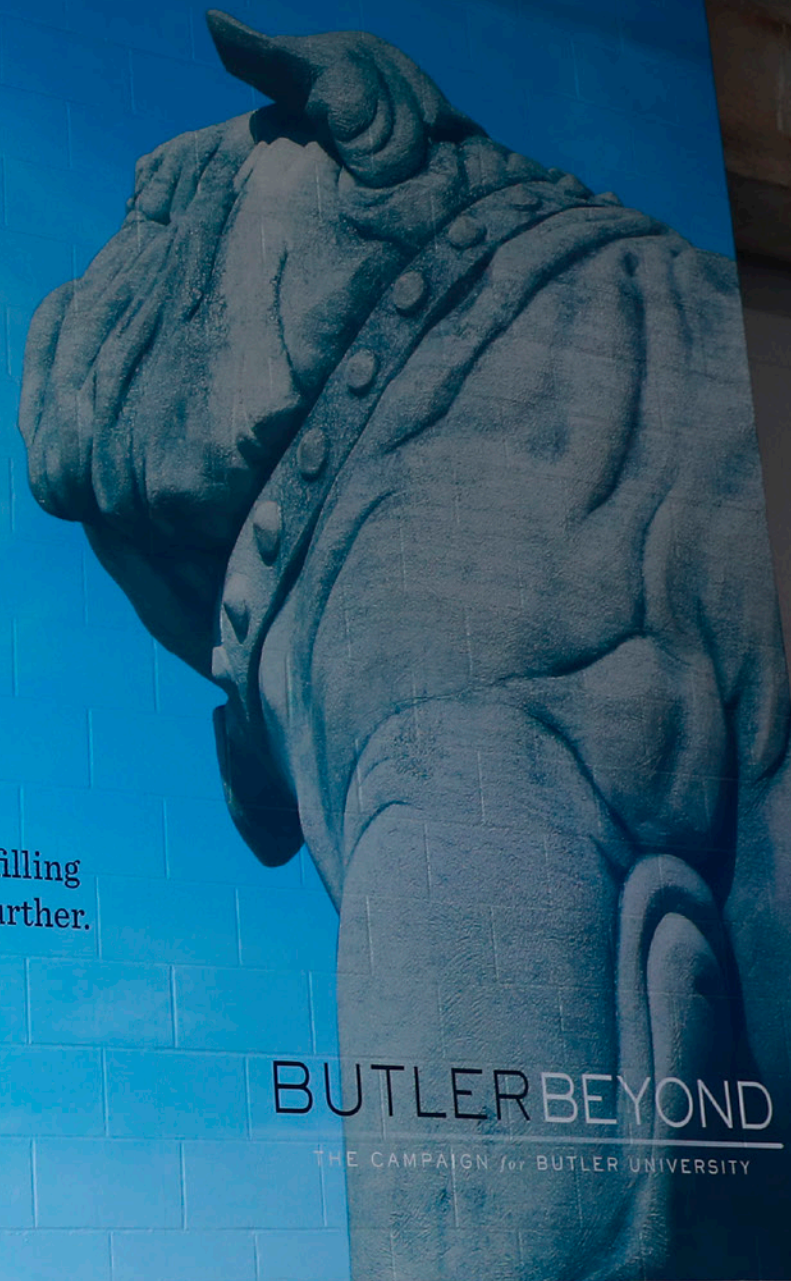
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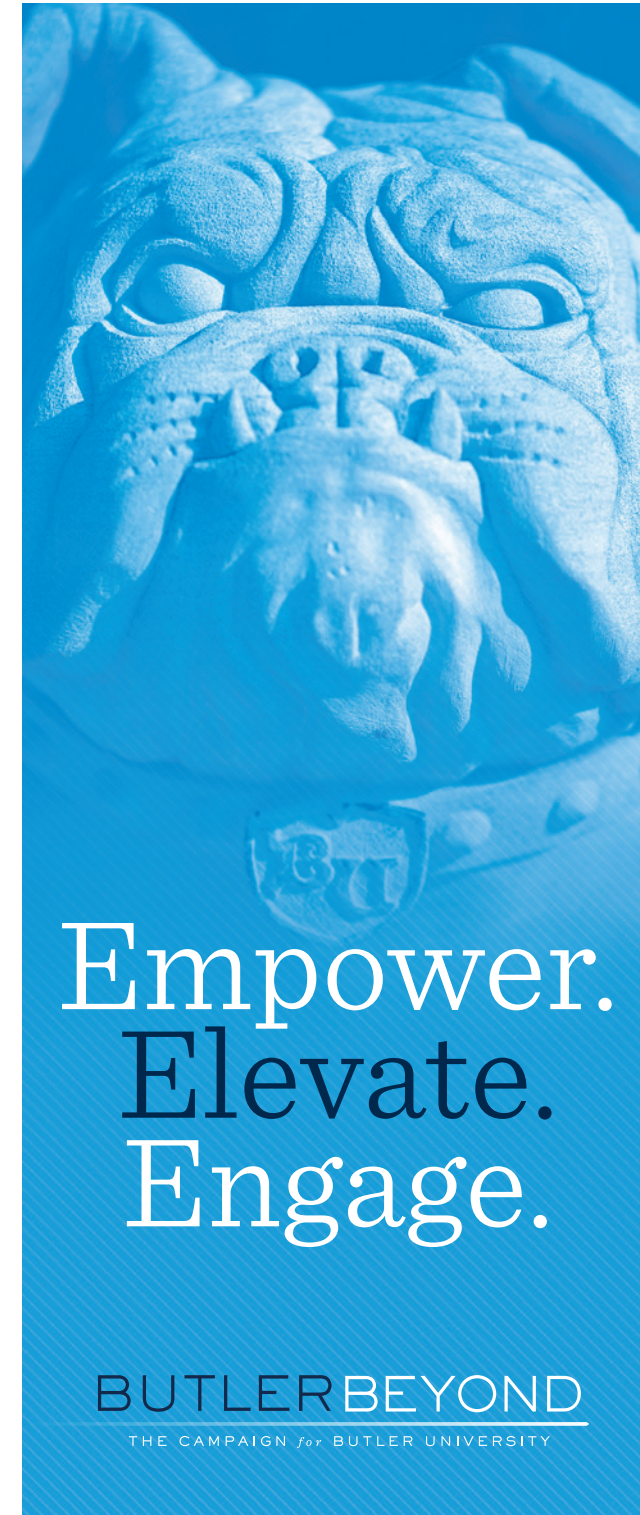
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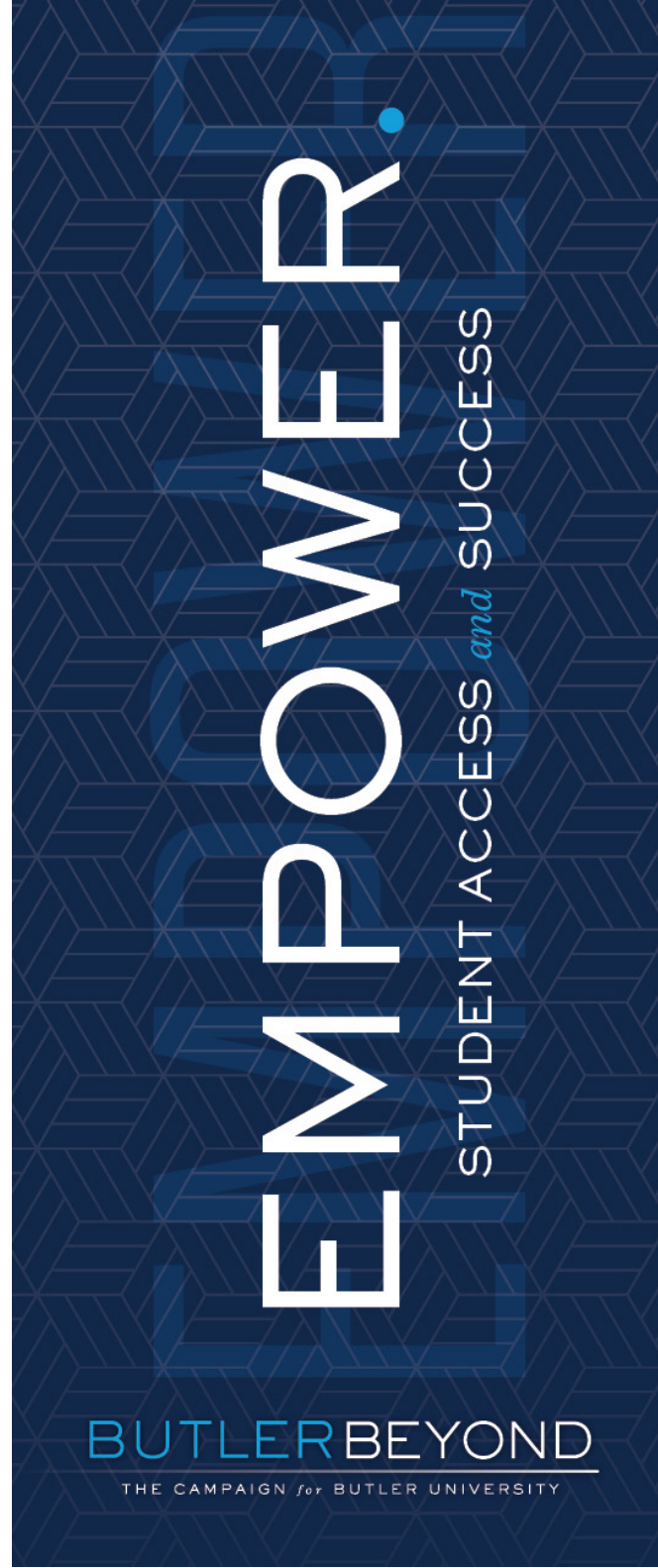
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# CAMPUS POLE BANNERS



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# ELEVATOR WRAPS





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# BUSINESS BUILDING DECAL



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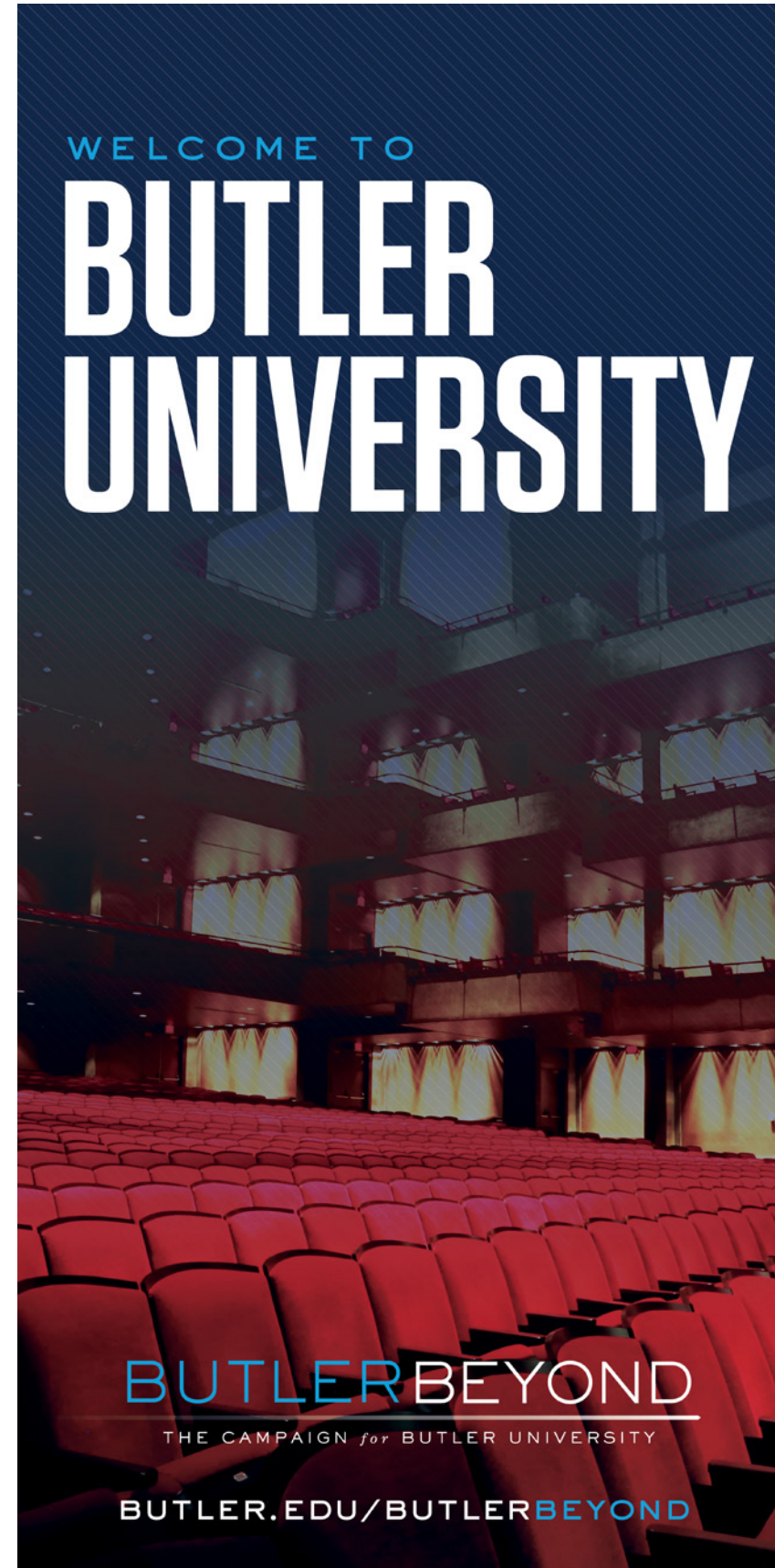
# CLOWES HALL BANNERS



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WELCOME TO  
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