



# Environmental Graphic Installations



**Expect Greater**  
From UC Davis. For the World.

**UCDAVIS**

# Conference Center Wall and Window Graphic Installations

**Large format graphics installed on exterior walls, windows and interior walls of a heavily visited conference and exhibition space which also houses UC Davis' central development staff.**

**Displayed on the following pages are images of the final product as well as select pages from installation/technical instructions documents.**





550  
Alumni Lane

CONFERENCE CENTER  
DEVELOPMENT AND  
ALUMNI RELATIONS

Expect  
Greater

From UC Davis.  
For the World.

UC DAVIS







UJC DAVIS







**Window Decals**

Vinyl window decal material  
1-color print  
w/ complex die cut  
See next pages for decal dimensions

**Wall Wrap 1**

Full color print  
Laminated for long-term outdoor use  
Full wall size: 92" x 134.5"  
Consisting of three vertically-oriented panels with a 0.5" gap between each panel  
See next pages for dimensions

**Wall Wrap 2**

Full color print  
Laminated for long-term outdoor use  
Full wall size: 402.5" x 134.5"  
Consisting of eight vertically-oriented panels with a 0.5" gap between each panel  
See next pages for dimensions

UC DAVIS CONFERENCE

**Wall Wrap 1: Expect Greater Logo**

Laminated wall wrap for long-term outdoor display  
Full color print

**Dimensions:**  
Full wall size: 92" x 134.5"

Wall consists of three vertically-oriented panels with a 0.5" gap between each panel

All artwork files feature the following bleeds:

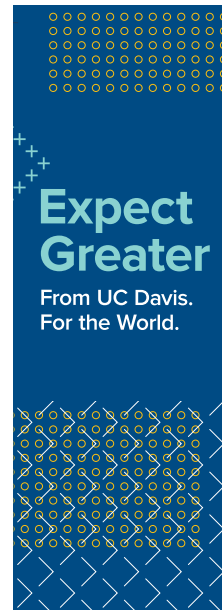
Left & right edges: 0.5" bleeds  
Top & bottom edges: 1" bleeds

All digital files are saved at 1/10 actual size

Note: subtle alignment marks are present at the top of each print to help vertically-align prints to each other



**Wall Wrap 1-1**  
Wall size: 23.5" x 134.5"  
Print size: 24.5" x 136.5"



**Wall Wrap 1-2**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 1-3**  
Wall size: 20.5" x 134.5"  
Print size: 21.5" x 136.5"

UC DAVIS CONFERENCE CENTER EXTERIOR WALL INSTALLATIONS

**Window Decals**

Vinyl window decal material adhered to outdoor windows  
All decals are solid, flat yellow color with complex die

Color can be achieved by matching color on digital files, or by utilizing Athletic Yellow colored vinyl material

Die line is displayed on a separate layer within supplied digital artwork files

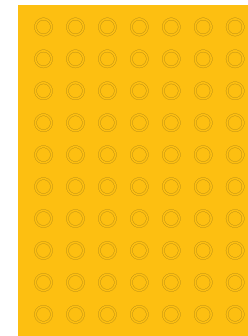
**Dimensions:**

Decal 1: 24.25" x 33.25"

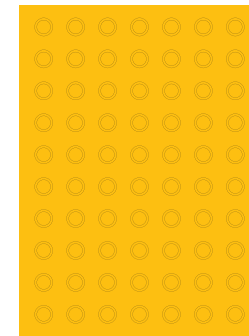
Decal 2: 24.25" x 33.25"

Decal 3: 56" x 33.25"

All digital files are saved at 1/10 actual size



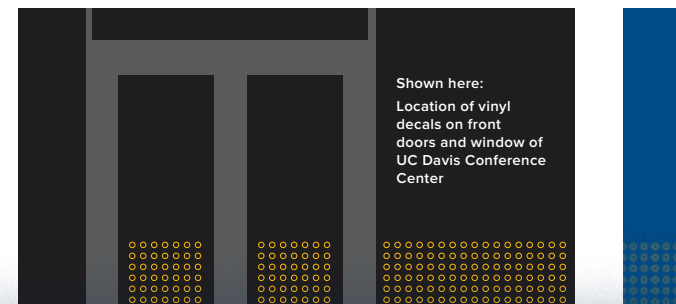
**Decal 1**  
24.25" x 33.25"  
With dieline shown in black



**Decal 2**  
24.25" x 33.25"  
With dieline shown in black



**Decal 3**  
56" x 33.25"  
With dieline shown in black



Shown here:  
Location of vinyl decals on front doors and window of UC Davis Conference Center

It's intended for the circular decals to be installed at the same height as the circular elements present on the

CONFERENCE

**Wall Wrap 2: UC Davis Logo**

Laminated wall wrap for long-term outdoor display  
Full color print

**Dimensions:**  
Full wall size: 402.5" x 134.5"

Wall consists of eight vertically-oriented panels with a 0.5" gap between each panel

All artwork files feature the following bleeds:

Left & right edges: 0.5" bleeds  
Top & bottom edges: 1" bleeds

All digital files are saved at 1/10 actual size

Note: subtle alignment marks are present at the top of each print to help vertically-align prints to each other



**Wall Wrap 2-1**  
Wall size: 58.5" x 134.5"  
Print size: 59.5" x 136.5"



**Wall Wrap 2-2**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 2-3**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 2-4**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 2-5**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 2-6**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 2-7**  
Wall size: 47" x 134.5"  
Print size: 48" x 136.5"



**Wall Wrap 2-8**  
Wall size: 58.5" x 134.5"  
Print size: 59.5" x 136.5"

UC DAVIS

UC DAVIS CONFERENCE CENTER EXTERIOR WALL INSTALLATIONS



1976  
1976  
Expect Greater  
From UC Davis. For the World.

Informational sign with a circular logo and text.

Small informational sign on a stand.

CONFERENCE CENT

Large blue wall graphic with a microscope image and the text "Greater discovery".



☆1





Expect Greater  
From UC Davis. For the World.

Greater impact



**bolder**  
VISION

Smarter  
INNOVATION

healthier  
COMMUNITIES

Expect Greater  
From UC Davis. For the World.

Greater impact

CONFERENCE CENTER  
DEVELOPMENT AND  
ALUMNI RELATIONS

UC DAVIS



Expect Greater  
From UC Davis. For the World.

bigger  
THINKING

bolder  
VISION

smarter  
INNOVATION

healthier  
COMMUNITIES

Expect Greater  
From UC Davis. For the World.

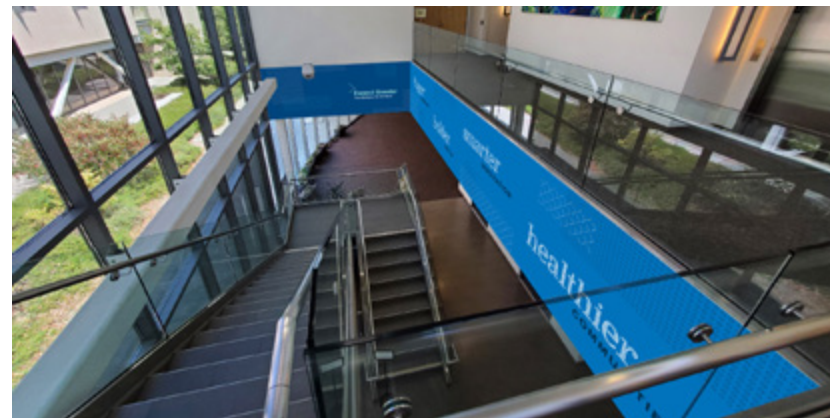






Title  
Convention Center Interior  
Wall Graphic

Digital Mock-up



Sam Sellers  
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Title  
Convention Center Interior  
Wall Graphic

**Dimensions**  
The graphic encompasses three  
panels along the same wall,  
separated by wall corners  
Overall: 652" x 60"  
Panel 1: 156" x 60"  
Panel 2: 340" x 60"  
Panel 3: 156" x 60"

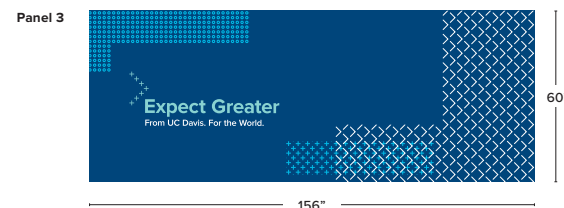
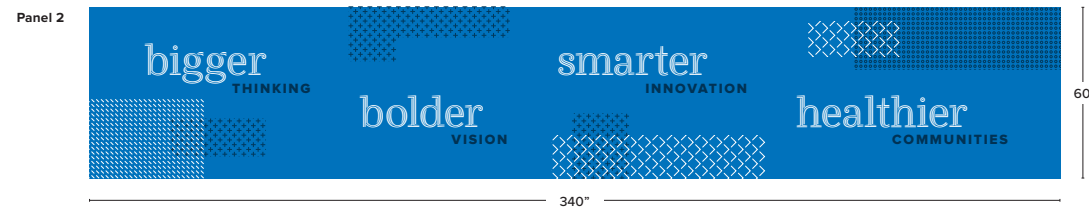
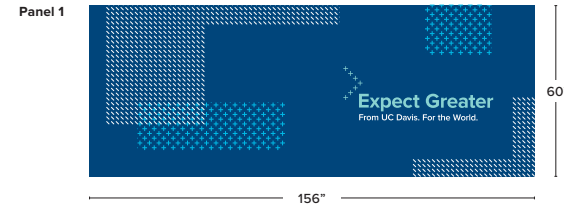
**Inks**  
4 / 0  
Full bleeds

**Material**  
40C vinyl adhesive  
Matte finish

**Digital Artwork notes**  
Files are 1/10 actual size

**Installation Notes**  
The wall for this installation is  
inbetween floors, surrounding the  
staircase going from Floor 1 to 2 in  
the UC Davis Conference Center.  
Panel 3 will be partly obscured by  
the staircase itself (see mockup  
on next page for clarification).  
The design has been created to  
accomodate the staircase

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Title  
Convention Center Elevator Alcove  
Graphic

Digital Mock-up



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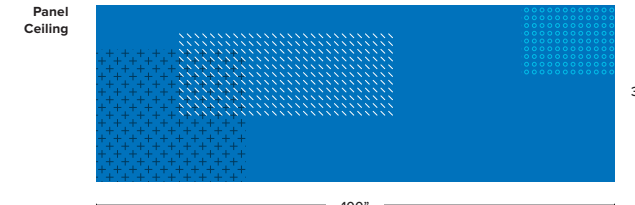
Title  
Convention Center Elevator Alcove  
Graphic

**Dimensions**  
The graphic encompasses three  
recessed wall panels surrounding  
an elevator alcove  
Panel left: 34" x 116"  
Panel right: 34" x 116"  
Panel ceiling: 100" x 34"

**Inks**  
4 / 0  
Full bleeds

**Material**  
40C vinyl adhesive  
Matte finish

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# Light pole banners

**150 unique banners were designed and installed in all areas of the expansive UC Davis campus. Banner designs align with Conference Center graphic installations, and copy was written to highlight individual campus department priorities as well as align with the “Expect Greater” brand.**

**Displayed on the following pages are photos of the final product, source banner design samples and select pages from the installation/technical instructions document created for use by vendors.**



Expect  
compassion

Expect  
Greater  
From UC Davis.  
For the World.  
campaign.ucdavis.edu

Expect  
exceptional  
care

SCHOOL OF  
Veterinary  
Medicine  
campaign.ucdavis.edu

Expect  
breakthroughs

Expect  
Greater  
From UC Davis.  
For the World.  
campaign.ucdavis.edu





Expect  
sustainability

COLLEGE OF  
Biological  
Sciences  
[campaign.ucdavis.edu](http://campaign.ucdavis.edu)

Expect  
success

Expect  
Greater  
From UC Davis.  
For the World.  
[campaign.ucdavis.edu](http://campaign.ucdavis.edu)

Expect  
innovation

COLLEGE OF  
Biological  
Sciences  
[campaign.ucdavis.edu](http://campaign.ucdavis.edu)

Expect  
Greater  
From UC Davis.  
For the World.  
[campaign.ucdavis.edu](http://campaign.ucdavis.edu)





Expect leadership

Graduate School of Management

Expect innovation

Graduate School of Management  
campaign.ucdavis.edu

Expect collaboration

Graduate School of Management  
campaign.ucdavis.edu

Expect leadership

Graduate School of Management  
campaign.ucdavis.edu

♿  
PARKING ONLY  
NOV 12 '20

Light  
65411









**Expect** insight

**Expect Greater**  
From UC Davis.  
For the World.  
campaign.ucdavis.edu

**Expect** to flourish

**Expect Greater**  
From UC Davis.  
For the World.  
campaign.ucdavis.edu

**Expect** justice

School of Law  
campaign.ucdavis.edu

**Expect** ambition

UC DAVIS Graduate Studies  
campaign.ucdavis.edu

**Expect** blue skies

UC DAVIS Arboretum  
campaign.ucdavis.edu

**Expect** discovery

**Expect Greater**  
From UC Davis.  
For the World.  
campaign.ucdavis.edu

**Expect** sustainability

**Expect Greater**  
From UC Davis.  
For the World.  
campaign.ucdavis.edu

**Expect** the cutting-edge

COLLEGE OF Engineering  
campaign.ucdavis.edu

**Expect** racial justice

UC DAVIS Global Affairs  
campaign.ucdavis.edu

**Expect** opportunity

SCHOOL OF Education  
campaign.ucdavis.edu

**Expect** creativity

COLLEGE OF Letters & Science  
campaign.ucdavis.edu

**Expect** growth

COLLEGE OF Biological Sciences  
campaign.ucdavis.edu

**Expect** expertise

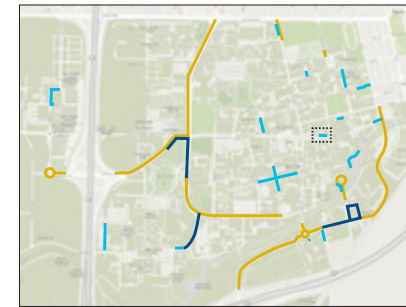
UC DAVIS Library  
campaign.ucdavis.edu



- DEVAR banners - New
- DEVAR banners - already installed
- Strat. Comm. "UC Davis" banners

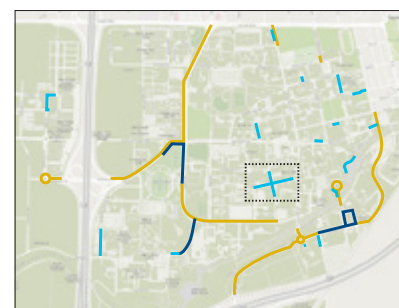


- 01 - Office of Research West Village
- 02 - CA&ES  
02a - RMI  
02b - Plant & Environmental Sciences Building
- 03 - Veterinary Medicine  
03a - Garrod Dr.  
03b - W. Health Sciences Dr.
- 04 - Global Affairs International Center
- 05 - College of Letters & Science  
05a - East Quad Ave.  
05b - original campus entrance @ 2nd St.
- 06 - College of Bio Sci Bio Sci Lab Building footpath
- 07 - Library  
Sitting area at north side of building
- 08 - Graduate Studies  
South entrance/courtyard
- 09 - School of Education  
Hutchison Dr. at Old Davis Rd.
- 10 - College of Engineering  
Bainer Hall Dr., Meyer Hall  
Bikeway, path north of Kemper Hall
- 11 - School of Law  
East side of Kinn Hall



- DEVAR banners - New
- DEVAR banners - already installed
- Strat. Comm. "UC Davis" banners

Install note:  
Please remove and dispose of old banners and hardware on poles C935 and C939 and leave empty.  
Poles NEW1 - 6 do not currently have ID numbers, but their locations illustrated on the map are accurate.



- DEVAR banners - New
- DEVAR banners - already installed
- Strat. Comm. "UC Davis" banners

Install note:  
All poles listed here have outdated "College of Engineering" banners installed on them. Please dispose of old banners and old hardware when installing new banners.



DEVAR Banners - 10 - College of Engineering

11 Poles, 22 Banners, all Medium size 18" x 48"

Banners - 08



DEVAR Banners - 03 - Veterinary Medicine

