

FIU's 2018 Alumni Participation Challenge official website:  
<http://www.thefiuchallenge.com>

Email Examples from this challenge:



Participate now to get your college or school across the finish line!

**Paul,**

The FIU Alumni Participation Challenge is on! This is a competition to see which of FIU's colleges and schools' alumni can band together to reach the most donations by June 30, 2018.

**The more alumni who donate, the higher the participation rate—and the greater chance your college or school has to win!**

Your gift is a vote for your college or school. On June 30, the colleges or schools who cross the finish line win bragging rights and \$10,000 in scholarship money awarded amongst the first three to finish.

There is less than a month to make your gift count!

Ready... Set... **GIVE!**

**TheFIUchallenge.com**

**MAKE A GIFT TODAY**

# Social media examples:

**FIU Alumni Association**  
June 7 · 🌐

CALLING ALL ALUMNI: Your college or school needs your help to win scholarship money for current students! Make a donation today to boost your school's chance of winning the FIU Challenge! Every donation counts toward boosting your college/school's participation rate. The college/school that reaches its participation goal first in the month of June wins! Click here to learn more: [thefiuchallenge.com](http://thefiuchallenge.com)



**FIU College of Communication, Architecture + The Arts**  
June 26 at 11:44 AM · 🌐

It's time to tag some #FIU CARTA alumni friends and ask you to give - even a small \$5 - \$10 contribution for student scholarships. It will make a HUGE difference in the lives of our students. Take a moment to make your gift before June 30th by going to our CARTA "Give Now" website: <https://give.fiu.edu/give-now/carta/>

Your contribution will also help us with the FIU Alumni Challenge. Help CARTA place 1st in this competition so we can receive a \$5,000 scholarship prize for ou... See More



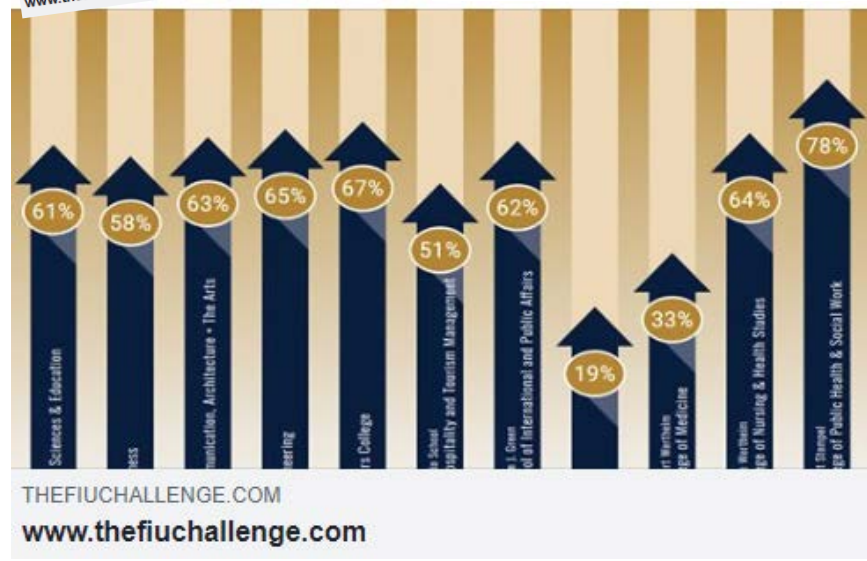
**FIU Honors College**  
June 5 · 🌐

Dear Alumni,  
Let's come together to provide our current students with scholarship opportunities.  
The FIU Alumni Participation Challenge is on and our Honors College is currently in second place. This is a competition to see which of FIU's colleges and schools' alumni can band together to reach the most donations by June 30, 2018.... See More

**FIU Herbert Wertheim College of Medicine** shared a post. · 🌐

Yesterday at 3:40 PM · 🌐

YES!!! We are the CHAMPIONS! of the FIU Alumni Association Participation Challenge and that means \$\$\$ in scholarships for HWCOM students. THANK YOU to our great alumni for their contributions. You guys rock! 🎉 Dean Rock is not surprised by our alumni support. "Although few in number, our alumni are large in heart," he says.



Print examples:

**Take the CHALLENGE!**

Mark,  
Are you ready for the challenge?  
Can your college or school cross the finish line?

The FIU Alumni Participation Challenge is a competition to see which of FIU's colleges and schools' alumni can band together to reach the most donations by June 30, 2018. Every college and school has a goal. The more alumni who donate, the higher the participation rate—and the greater chance your college or school has to win!

The graduating Class of 2018 is putting up \$10,000 in scholarship prize money to the top colleges and schools:

- **1st place** receives \$5,000 for scholarships.
- **2nd place** receives \$3,000 for scholarships.
- **3rd place** receives \$2,000 for scholarships.

Your gift, no matter what size or where it goes, is a vote for your college or school. On June 30, the colleges and schools who cross the finish line win bragging rights with \$10,000 in scholarship money awarded to the first three to finish.

The FIU Alumni Participation Challenge only runs through June 30, 2018—so make your gift while there's still time!

**Ready ...Set ... GIVE**

**100%** **TheFIUchallenge.com**

**FIU** FLORIDA INTERNATIONAL UNIVERSITY  
Office of Alumni Relations & Annual Giving  
11200 SW 8th Street, MARC 5th Floor, Miami, FL 33199

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**FIU's 2018 Alumni PARTICIPATION CHALLENGE**

**TIME is running, OUT, but who will reach 100%?**

**TheFIUchallenge.com**

100% of your college or school's 2018 participation goal.

Your college or school's current progress.

College/School	Current Progress (%)	2018 Goal (%)
Arts, Sciences & Education	88%	88%
Business	71%	71%
Communication, Architecture + The Arts	79%	79%
Engineering & Computing	90%	90%
Honors College	79%	79%
College of Hospitality & Tourism Management	68%	68%
Donnell P. Steinhilber School of International and Public Affairs	74%	74%
LAW	25%	25%
Herbert Wertheim College of Medicine	50%	50%
Herbert Wertheim College of Nursing & Health Sciences	80%	80%
Baker College of Public Health & Social Work	92%	92%

**100%** **TheFIUchallenge.com**

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**TIME IS RUNNING OUT!**

**Take the CHALLENGE before June 30th!**

Dante,  
Don't wait any longer. Help your college or school cross the finish line today!

This is a competition to see which of FIU's colleges and schools' alumni can band together to reach the most donations by June 30, 2018. The more alumni who donate, the higher the participation rate—and the greater chance your college or school has to win!

The graduating Class of 2018 is putting up \$10,000 in scholarship prize money to the top colleges and schools:

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Your gift, no matter what size or where it goes, is a vote for your college or school. On June 30, the colleges or schools who cross the finish line win bragging rights and \$10,000 in scholarship money awarded amongst the first three to finish.

The FIU Alumni Participation Challenge expires at midnight on June 30, 2018—so make your gift while there's still time! Rankings are updated daily to see where your college or school stands.

**Don't wait ...GIVE NOW**

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