

LET KNOWLEDGE SERVE

THE CAMPAIGN FOR PSU
IMPACT HIGHLIGHTS 2014-2021



A CAMPAIGN TO

LET KNOWLEDGE SERVE

2014-2021

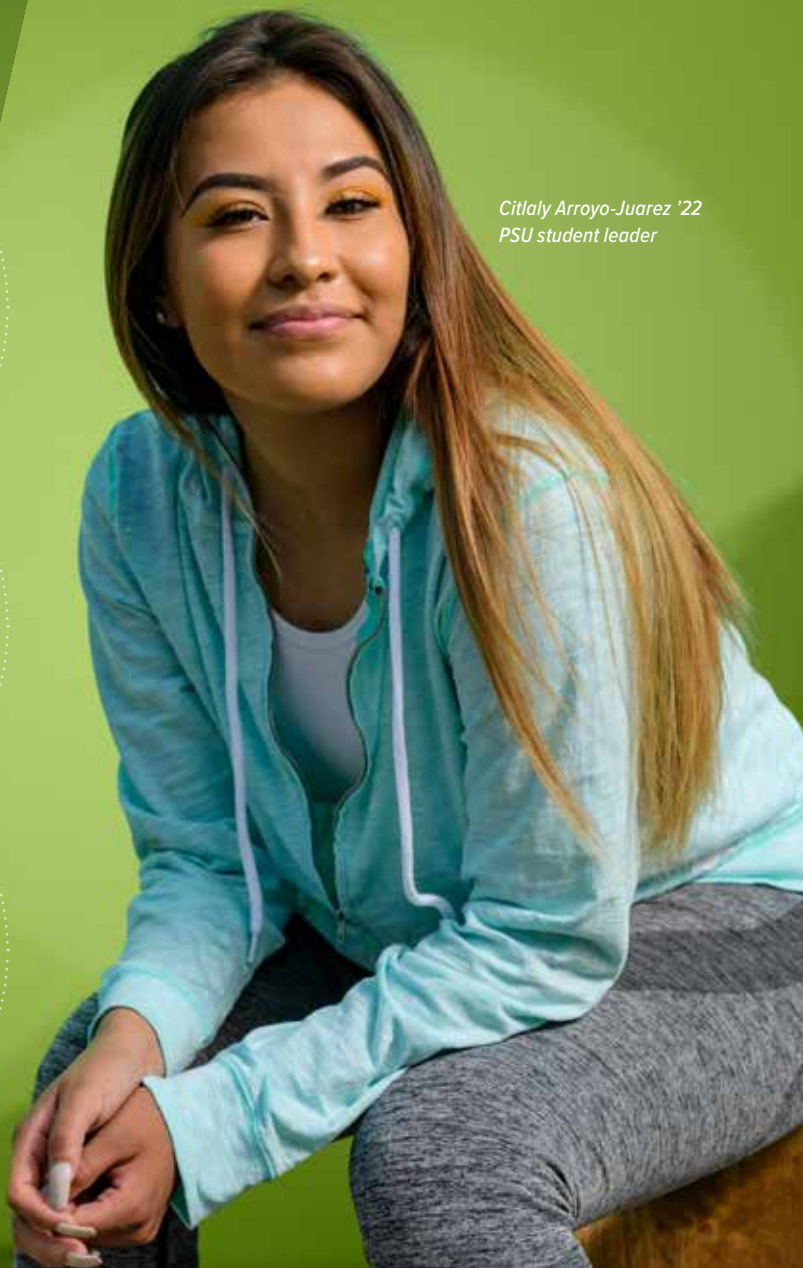
**\$312M
RAISED**

**77K+
GIFTS**

**23K+
DONORS**

On the cover: PSU scholarship recipient Santiago Valenzuela '20 stands powerfully in Lincoln Hall. This campaign photograph, art directed by Valenzuela, received a national award for photography.

*Citlaly Arroyo-Juarez '22
PSU student leader*



Friends:

Seven years ago, Portland State University began its first comprehensive fundraising campaign, a \$300 million initiative to support students, faculty, programs and campus. Thanks to donors, alumni, volunteers, community partners, faculty, staff, students and friends, we exceeded that ambitious goal this year. Now it's time to celebrate everything this landmark effort has made possible—from a campus transformation to critical support for PSU's mission, to an endowment that has more than doubled.

Since the campaign's launch, much has changed in our community, but Portland State's enduring vision is more powerful than ever. For 75 years, Oregon's only public urban-access university has changed students' lives while creating new knowledge to serve our city and world.

In the pages that follow, you will read about significant outcomes sparked by philanthropy during our shared campaign journey. Thank you for the steadfast support and advocacy that has helped bring Portland State University to this special milestone moment.

With pride and gratitude,



Sarah Schwarz,
President, PSU Foundation



Keren Brown Wilson PhD '83,
Chair, PSUF Board of Trustees

YOU LET

STUDENTS SOAR

✕ SIGNATURE IMPACT

**\$96.5 MILLION RAISED FOR
SCHOLARSHIPS AND STUDENT SUPPORT**

// 461 new scholarships + support funds created

// 13K+ scholarships awarded during campaign

*Axkana Rios-Martinez '19
PSU School of Business*

Student success was at the heart of the Campaign for PSU. Your investment in scholarships and awards eased financial challenges and provided a critical pathway to achievement and success for students such as Axkana Rios-Martinez '19. Scholarship support meant Rios-Martinez could concentrate on his coursework, pursue relevant interests and take advantage of internship opportunities. The result? A full-time dream job right out of college.

YOU LET

RESILIENCE RULE



*Sarah MacIntyre '21
PSU School of Social Work*

✕ SIGNATURE IMPACT

**\$1.4 MILLION RAISED FOR
EMERGENCY FUNDS**

// 1,242 awards made

// average award \$832

The availability of immediate flexible resources made all the difference to PSU students and their families at turning point moments. Throughout the campaign, and particularly in the wake of COVID-19, donors stepped up to support students facing urgent or unexpected challenges. For senior Sarah MacIntyre '21, who received a free laptop to help her attend virtual classes and apply for jobs, that support was a game changer.

YOU LET

CAMPUS SHINE

✕ SIGNATURE IMPACT

\$54.5 MILLION RAISED FOR FACILITIES AND EQUIPMENT // Fariborz Maseeh Hall // Jordan Schnitzer Museum of Art at PSU // Karl Miller Center // Vanport Building // Vernier Science Center // Viking Pavilion at the Peter W. Stott Center

Viking Pavilion at the Peter W. Stott Center

PSU's downtown campus is at the center of the university's urban-serving mission. During the campaign, matching donor contributions helped unlock nearly \$250 million in public funds to construct or renovate six important campus facilities. This unprecedented building boom has helped transform Portland State's campus, providing meaningful spaces for teaching, learning, discovery, collaboration, athletics, artistry, and community connections.

YOU LET

LEARNING WORK



Shepol Meman '19
PSU Maseeh College of Engineering
and Computer Science

× SIGNATURE IMPACT

**\$31 MILLION INVESTED
IN PSU BY CORPORATE
PARTNERS // 581 programs
and initiatives supported**

PSU has built a national reputation for connecting learning and discovery to the needs of Portland businesses, industries, non-profits and community partners. For students such as Shepol Meman '19, an internship with Daimler Trucks North America created a life-changing opportunity—and a job offer. After earning his mechanical engineering degree, Meman became one of the many Portland State alumni who now work for Daimler.

YOU LET

IDEAS INSPIRE



✕ SIGNATURE IMPACT

\$78.5 MILLION RAISED FOR RESEARCH AND ACADEMIC PROGRAMS // 635 programs and initiatives supported

Alonso Delgado '19, and Dr. Annie Lindgren, PSU College of Liberal Arts and Sciences

Donor support advanced important research and collaborative academic inquiry at Portland State University. Resources provided opportunities for standout faculty, such as Dr. Annie Lindgren, director of PSU's Center for Life in Extreme Environments, to mentor promising students like Alonso Delgado '19. While at Portland State, Delgado participated in programs designed to support underrepresented students pursuing STEM research careers.

YOU LET

FACULTY LEAD



*Prof. Alison Heryer
Sue Horn-Caskey and Charles F. Caskey
Professor in Textile Arts and Costume Design*

✕ SIGNATURE IMPACT

**\$11.6 MILLION RAISED FOR
FACULTY POSITIONS**
// 34 new named faculty
positions created

Philanthropic investment supported exceptional faculty, including professors, deans and visiting scholars. During the campaign, Portland State more than doubled its total number of named faculty positions, providing outstanding faculty such as Alison Heryer flexible funds for teaching, research, collaboration and innovation. Professor Heryer is the Sue Horn-Caskey and Charles F. Caskey Professor in Textile Arts and Costume Design.

YOU LET

PORTLAND RISE



✕ SIGNATURE IMPACT

**\$65.1 MILLION RAISED FOR
MULTIDISCIPLINARY CENTERS AND CAMPUS-
WIDE PROGRAMS AND INITIATIVES**

// 390 programs and initiatives supported

Urban ecologist and Honors College professor Dr. Olyssa Starry integrates students into her green roof research

Serving the city is more than a motto for Portland State. It's a mission. Throughout the campaign, generous philanthropic support helped the university harness its strengths to build student community and to serve our city—creating new knowledge and convening partners to meet opportunities and to address some of the most complex challenges facing our region and world, including homelessness and sustainability.

YOU LET

LEGACIES LIVE



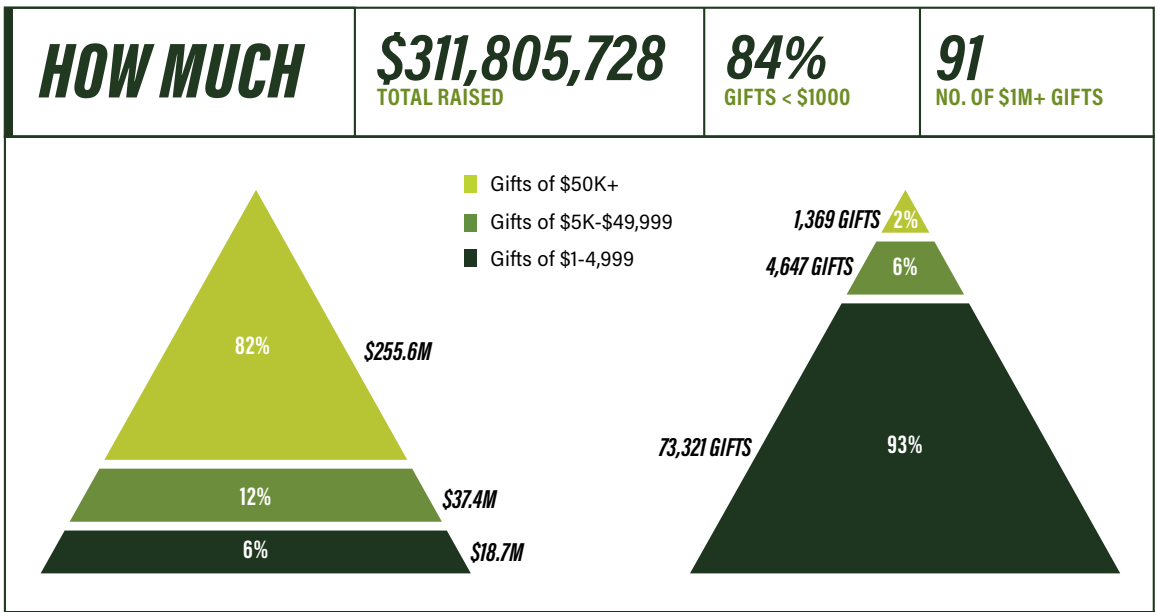
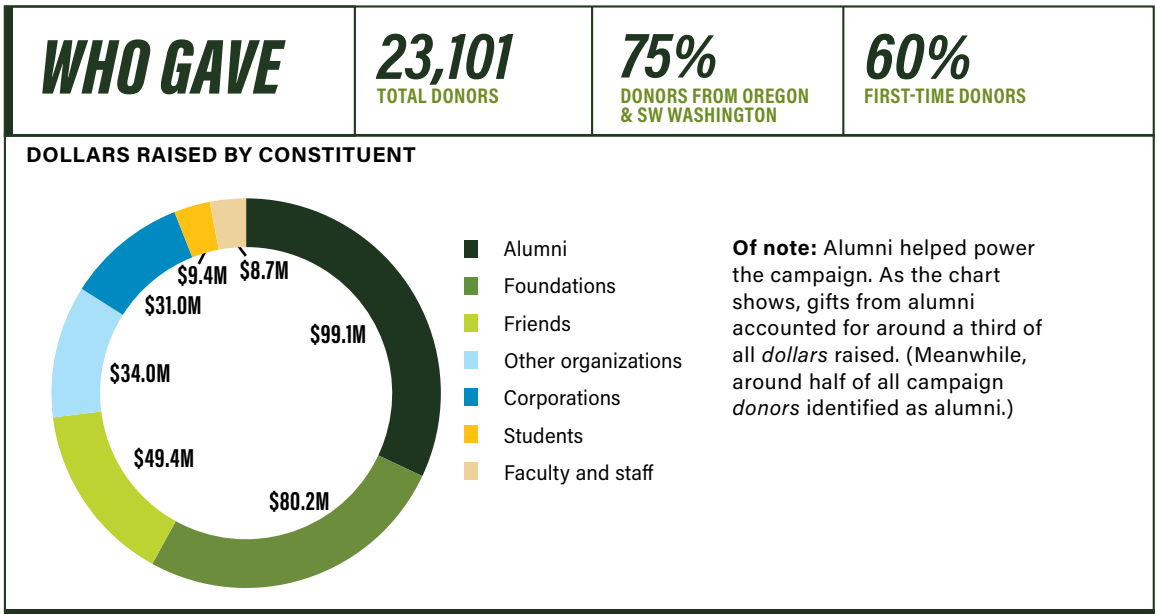
*PSU School of Business
Commencement 2018*

✕ SIGNATURE IMPACT

\$67.9 MILLION IN ENDOWED GIFT COMMITMENTS // 150% endowment growth during the campaign period // 180% increase in planned gift commitments

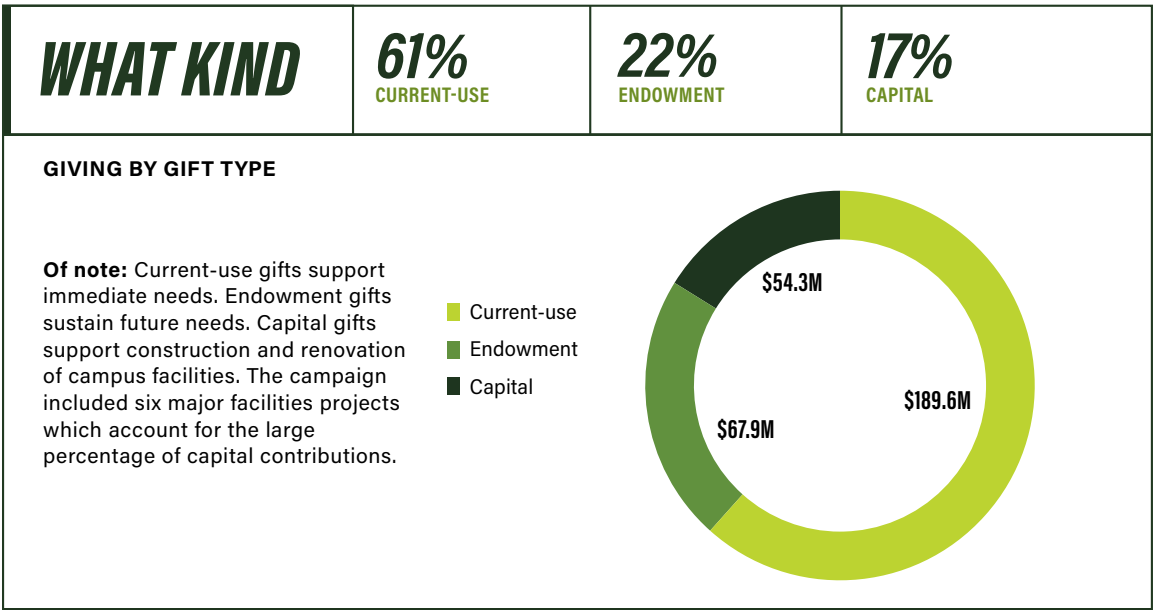
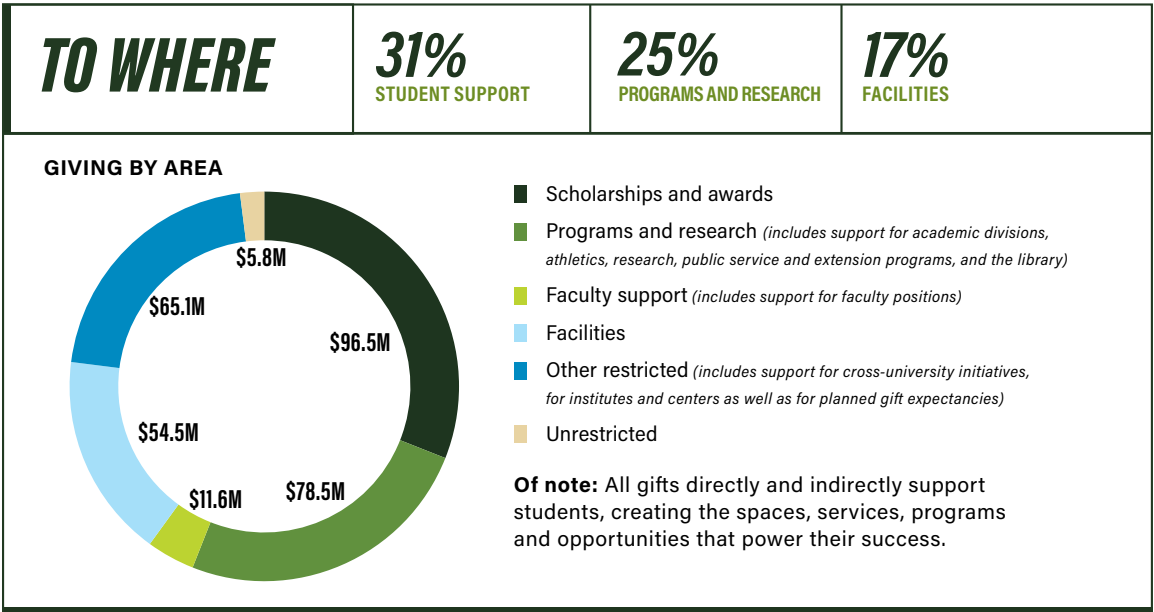
Philanthropy is about today and tomorrow. Nearly a quarter of all gift commitments made during the campaign were designated to support endowed funds—invested to provide perpetual resources to benefit students, faculty and programs into the future. Planned gifts, often committed as part of donors' estate planning process, are a powerful way to build a lasting legacy while ensuring the university's essential mission for all time.


THE CAMPAIGN FOR PSU



COMPREHENSIVE CAMPAIGN DATES: JULY 1, 2014, THROUGH JUNE 30, 2021

All gifts made to Portland State University were counted during the seven-year period noted above. However, gifts made to priority campaign areas (the Karl Miller Center, Viking Pavilion, scholarships and sustainability initiatives) made during the two previous years (from July 1, 2012 through June 30, 2014) were also included in the totals.





"I believe that PSU and Portland rise together, and that the vitality sparked at PSU creates a ripple effect that benefits every Oregonian."

—Wally Van Valkenburg, senior counsel at Stoel Rives LLP,
member of PSU Board of Trustees and PSU Foundation Board

"Brilliant people making a difference inspire me every day."

—Trine Quady '21, PSU scholarship recipient
and future research scientist

"PSU believed in me before I believed in myself."

—Citlaly Arroyo-Juarez '22, PSU scholarship
recipient and future attorney

"When I think about *let knowledge serve*—
that's all of us, learning together"

—Theodore Van Alst, Jr., Tilikum Professor
of Indigenous Nations Studies

“Every great city needs a great university, and that’s PSU. We believe that Portland State’s mission to serve diverse students and its many important connections to our city will shape Oregon’s future.”

—Christine and David Vernier, founders of
Vernier Software & Technology

“It’s very motivating to be a part of such a great cadre of scholars, experts, and teachers. These leaders could be anywhere, but they have chosen PSU.”

—Dr. Ted Khoury, Cameron Professor of Strategy,
Sustainability and Entrepreneurship



THANK YOU

The Campaign for PSU was made possible by the dedication of hundreds of leadership volunteers who contributed their expertise and enthusiasm as donors, partners and advocates. Thank you!

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Mark Rosenbaum (2014-2016)

Kimberly Cooper (2016-2017)

Wally Van Valkenburg (2017-2019)

Don Vollum '94 (2019-2021)

Keren Brown Wilson PhD '83 (2021-2023)

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Campaign Leadership*

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Pete Nickerson

*PSU School of Business Grow
With Us Campaign Leadership*

Rick Miller MBA '91

Rob Miller

*Viking Pavilion at the Peter W. Stott
Center Campaign Leadership*

Peter Stott H '11

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PSU
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PORTLAND STATE UNIVERSITY