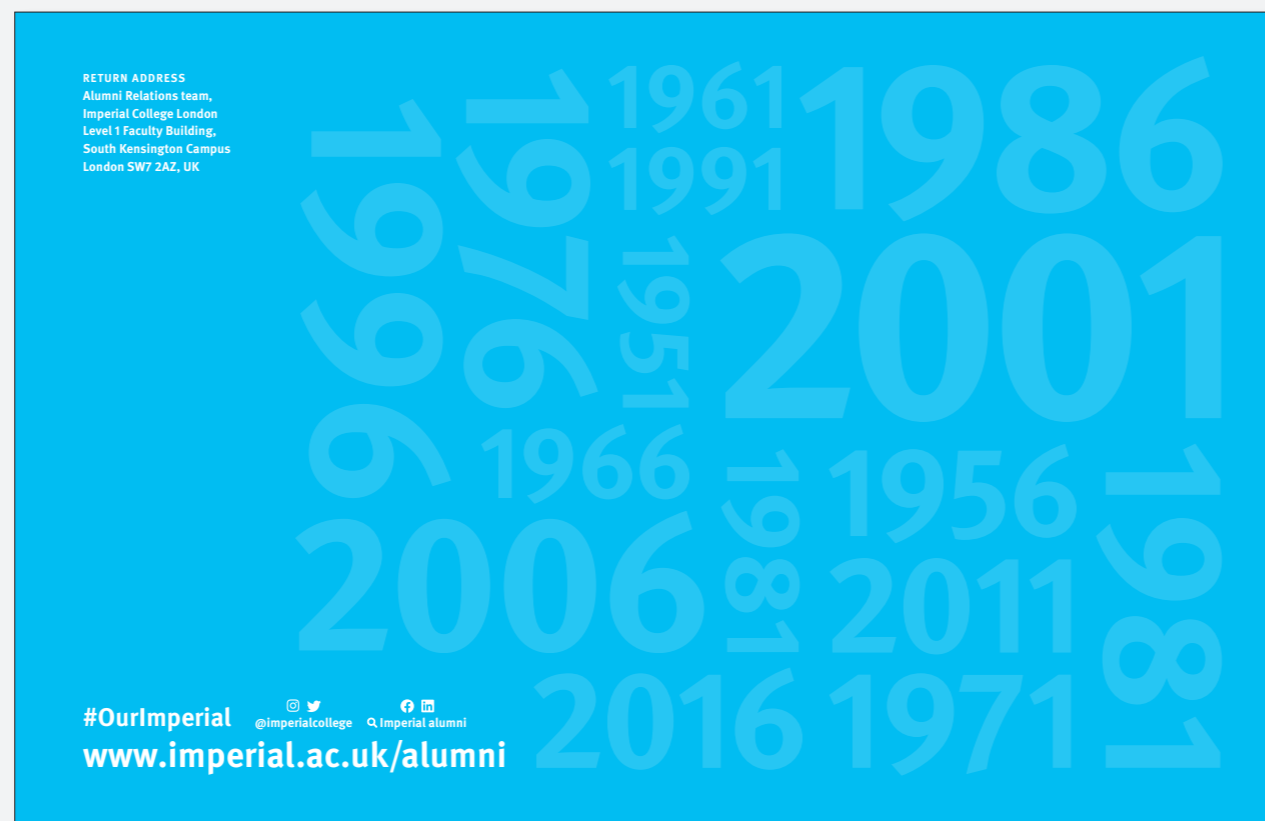
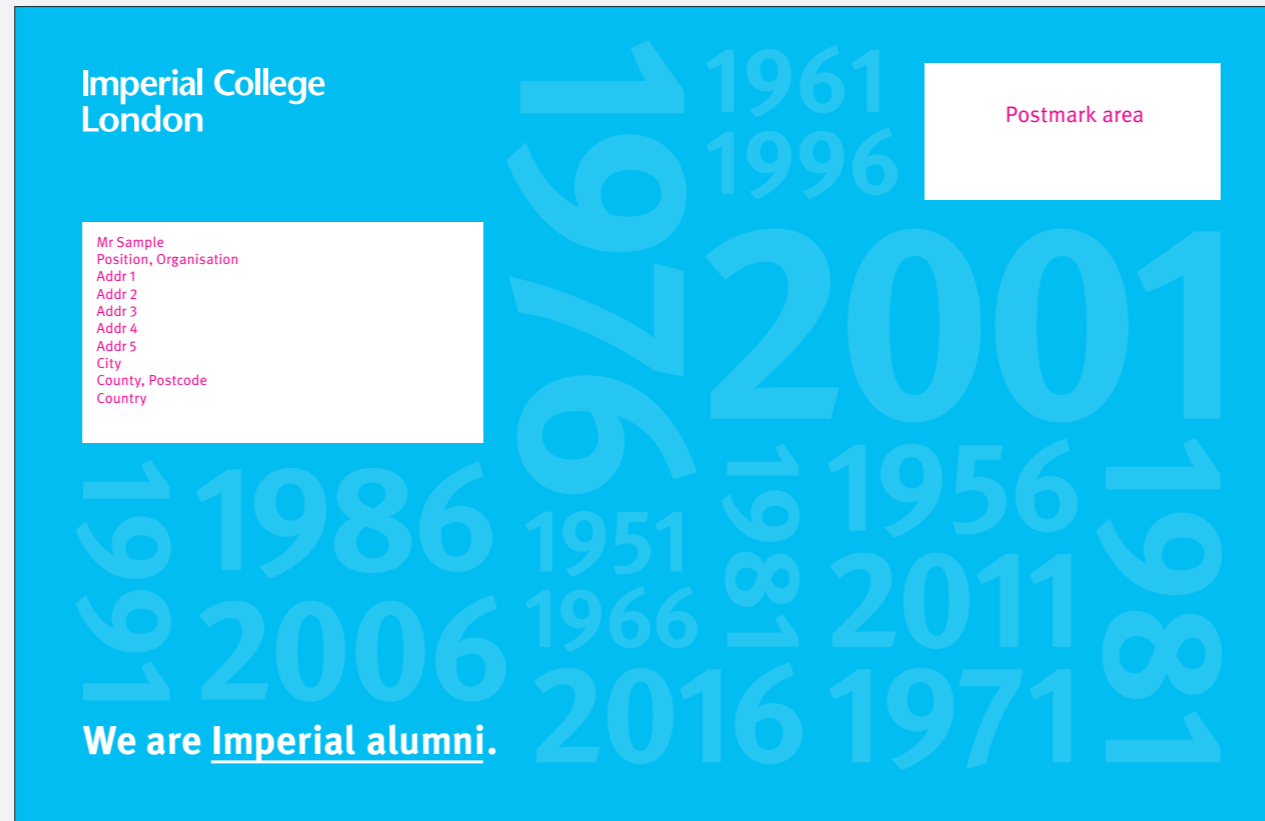


CASE CIRCLE OF EXCELLENCE AWARDS 2022
ALUMNI RELATIONS INITIATIVES (MORE THAN 25 STAFF)

TIME TO CELEBRATE: A MILESTONE CAMPAIGN
PRINT PACK

Letterbox pack
280mm x 180mm x 20mm



Personalised card with
mounted pin badge
148mm x 148mm



⟨First name⟩

Congratulations on this milestone anniversary of your graduation. We hope that you will wear your pin with pride and that it will remind you of happy times, good friends and inspiring education.

All alumni of Imperial and our constituent schools and colleges are entitled to a range of benefits and services including access to online resources, library membership and, as things open up again, on-campus benefits too. You can read more about these in the information enclosed in this pack.

We can also help you reconnect with friends and classmates if you haven't already managed to do so this year. From providing you with class lists to sending invitations on your behalf, we are always delighted to offer our support if you are planning a reunion.

I hope that in the coming months we can welcome you back to campus in-person. In the meantime, we always love to hear your news and stories so do keep in touch.

Nicola Pogson
Director of Alumni Relations



Enamel pin badge
(120% scale)
25mm – 35mm



Anniversary pins



Hospital Campus pins

Designs simplified from historical crests and established identifiers (below)



Charing Cross
Hospital School

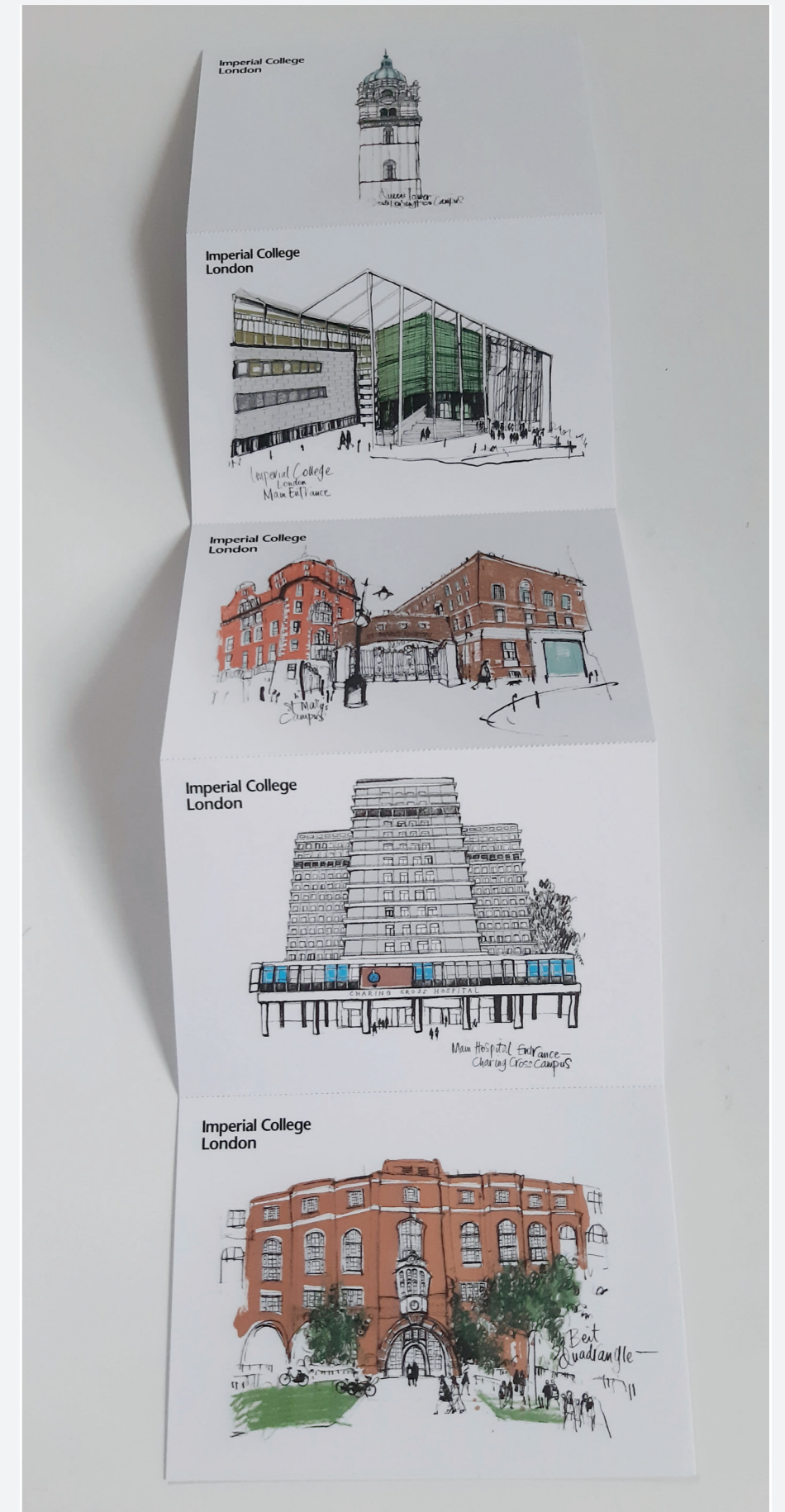
Charing Cross and
Westminster
Hospital School

Royal
Postgraduate
Medical School
at Hammersmith
Hospital

St Mary's
Hospital School

Westminster
Hospital School

Postcard set
5 x A6 designs
presented as a strip
105mm x 742.5mm



Alumni Services and Benefits leaflet
8pp concertina fold
148mm x 210mm



Once an Imperial graduate,



Your exclusive benefits

Enjoy a whole host of events

Moving away from London is no excuse for losing touch! There are events taking place all over the globe, from shrimp fishing in Taipei to exclusive tours at CERN. And of course, you're always welcome to come to lectures on campus or watch via live stream.

As well as regular networking, workshops, learning events, and our flagship annual gathering alongside Imperial's festival, we also work with alumni groups who run dinners, social and professional gatherings, and outings. Or if you can't find anything suitable nearby, why not ask us for help setting up a new event?

Meet up with other alumni

Look for a group near you to exchange ideas and make new friends and new connections. We have networks around the world, from Australia to the Netherlands, Nigeria to the USA.

Our alumni-led professional interest networks are here to help you connect and to share advice and insight. Entrepreneurs can get support with their ideas. Healthcare professionals can discuss the latest innovations. Finance specialists can look at the sector's latest challenges. And the Imperial Women's Network provides opportunities to learn and socialise with a series of fascinating speaker events.



Use the libraries – in person or online

Miss the smell of the books? The peaceful setting? How about having all those resources at your fingertips? You can visit any of our libraries for free with alumni membership, whether for the occasional visit or to regularly borrow items for your own research.

You don't need to visit our libraries in person to make the most of our digital resources. Through your Imperial Plexus account, you can access e-journals, articles, podcasts and more.

Whether you're looking for a business journal on JSTOR or a presentation on genetics from Henry Stewart Talks, there's a good chance you'll find it online.

Take your career to the next level

Perhaps you'd like to up your skills in a particular area. Become a better boss. Learn about portfolio careers. Avoid burnout. Whatever stage you're at in your career, you'll find something valuable in our selection of free webinars for alumni.

Simply browse through the topics on Imperial Plexus. While you're there, why not use the app to start building up your professional network?

When you're beginning your job search in the first three years after graduating, remember the Careers Service isn't just for students. Use their reference library and information room, come to workshops, recruitment fairs, employer presentations and careers events, or book an appointment with an adviser.



Get support for your business idea

Imperial's Enterprise Lab is dedicated to inspiring, educating and nurturing the next generation of entrepreneurs. The Lab is open to alumni for free, whether you want to use the facilities or organise a small event.

They run 'how to' workshops which you can join, or even lead. And if you graduated in the last three years, you can enter your business idea into the WE Innovate or Venture Catalyst Challenge competitions.

Set up your alumni email address

Want to show off your Imperial connection? Set up your exclusive @alumni.imperial.ac.uk email address.

Take a class

Still got that thirst for learning? Revisit the atmosphere of the classroom with discounts on short courses, evening classes, Executive Education and even MBAs.

Expand your knowledge. Learn a new language. Study a new subject. Choose from a huge range of discounted courses on topics including Arabic, photography, Greek mythology, or risk management.

You can also search for our online courses on edX, covering topics such as accounting or climate change. They're all free, with a small charge for an optional certificate.

Use our facilities

If you're visiting London we have some great value accommodation at our South Kensington Campus during the summer. Or if you're planning something a bit grander, you're entitled to 10% off venue hire, including our Grade II Listed Victorian townhouse, 170 Queen's Gate. We have spaces perfect for meetings, conferences, parties, or even private dining.

Perhaps keeping fit is more your thing. Get a discounted membership to Ethos, our four-storey, state-of-the-art sports centre in South Kensington.

And don't forget the Imperial College Union. You don't have to miss out on the great value drinks and our famous curly fries after you've graduated. Log in to the Imperial Plexus app to prove your alumni status and you can visit the Union Bar with up to four guests.

Your Alumni Visitor Lounge

A decent workspace in London is like gold dust. So take advantage of your Imperial connection and use the Alumni Visitor Lounge at the South Kensington Campus.

You can join us five days a week to work, relax or network with other alumni. And if you want to hold an alumni event such as a reunion, you can even book the Lounge for the evening, from 17:30–21:30.

Maybe you're visiting town for the day. Perhaps you have a meeting with a new client – you can book our meeting room in advance for up to six people. Or you might work nearby. Just pop in to make the most of our friendly environment and free tea, coffee, cold drinks and biscuits.



Organise a reunion

A reunion is a great way to find out what people from your course or year are up to these days. Catch up with old friends or take advantage of new connections.

We can help you organise a reunion, whether you need advice, help with invitations, or suggestions for a venue. We've worked with alumni from every faculty, from the class of 1958 to the class of 2014. Get in touch to start planning your event.



Stay informed

You'll get Imperial magazine free twice a year. It features the latest research from across the College, from electric car batteries to transforming the lives of people with diabetes. Read in-depth articles on how we're tackling global challenges – or skip straight to the popular puzzle section!

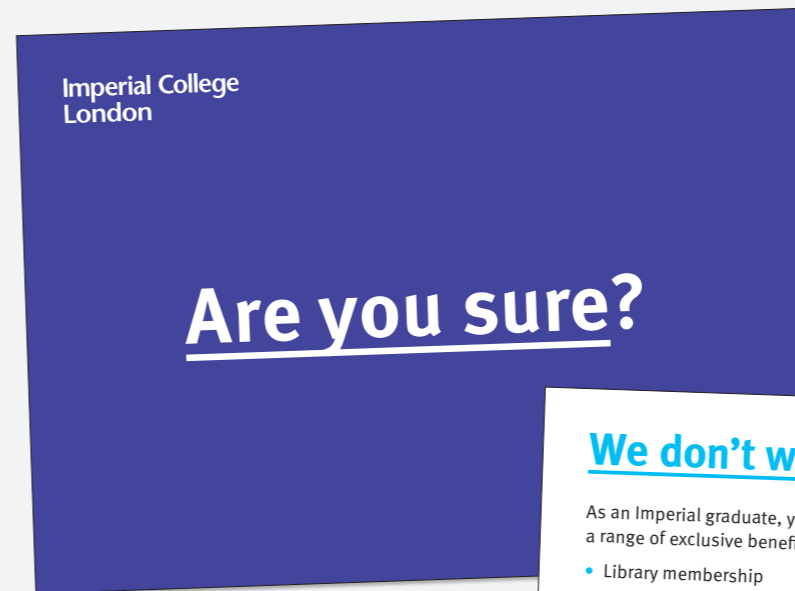
One of the easiest ways to keep in touch is with email newsletters from the Alumni Relations Office and your faculty and department. You'll get updates on College news and research, and learn about events or other opportunities you might want to take part in.

We regularly post news and photos on Facebook that you might find interesting, and if you're on LinkedIn, make sure you join our private Imperial alumni group. It's a great way to connect with fellow alumni from across the world.



The Alumni Visitor Lounge is free to use and located at the South Kensington Campus

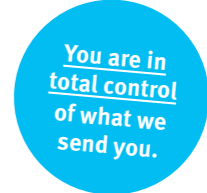
Contact consent postcard
105mm x 148mm



We don't want you to miss out

As an Imperial graduate, you can access a range of exclusive benefits including:

- Library membership
- A free online platform for Imperial alumni
- Events, webinars, socials, masterclasses and career bootcamps.



You've previously opted out of receiving emails from us, but we wanted to make sure you realise that also includes things like event and reunion invitations, information about alumni benefits and updates from your department. **If there are certain things you would be interested in hearing more about, please take a minute to select your contact preferences online.**

You'll need your alumni membership number: <CID>

www.imperial.ac.uk/alumni/update

Donation form
210mm x 297mm

Imperial College London

Will you make a gift in recognition of your milestone year?

Support a student in hardship today

It only takes <20> alumni like you giving a gift of <£51>

YOUR CONTACT DETAILS

Mr Sample
Position, Organisation
Addr 1
Addr 2
Addr 3
Addr 4
City
County
Postcode
Country

I would like to receive information about leaving a bequest to Imperial College London in my will.
 I have left a bequest to Imperial College London.
 I do not wish to appear on the annual list of donors to Imperial.

→ RETURN TO:
Marta Bel
Head of Gift Accounting
Imperial College London
Advancement Division
SALC Mezzanine
Level 5 Sherfield Building
London SW7 2AZ, UK
giving@imperial.ac.uk
+44 (0)20 7594 9330

GIVE ONLINE:
Focus your phone camera on the QR code, or visit bit.ly/milestone-21



Here's how you can support students at Imperial

STEP 1 → Please let us know which fund you would like to support.

Choose an area

- Student Support:** Support students in need through bursaries, scholarships and hardship funding.
- Unrestricted Fund:** Your gift will be allocated at the discretion of the President, wherever the need is greatest.

STEP 2 → If you wish to make a single gift to the College.

A single gift, a big difference: You can count on my support.

Your gift <ASK 1> My own gift of

Online The easiest way to give is by making a secure donation online at www.imperial.ac.uk/giving/my-milestone-gift

By Post

- I enclose a cheque payable to *Imperial College London*
- I enclose a charity voucher (e.g. CAF/KKL, etc.) made payable to *Imperial College London*
- Please debit my: Visa • Visa Delta • Mastercard • Switch/Maestro • American Express

Name on card:

Card number: Maestro only

Start date: - / - Expiry date: - / - Issue number: Maestro only

Signature: Date: - -

You can claim Gift Aid overleaf →

STEP 3 → Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. our address is needed to identify you as a current UK taxpayer. In order to Gift Aid your donation **you must tick the box below.**

I am a UK taxpayer and wish Imperial College London to claim Gift Aid on this donation, all donations I have made in the last four years and any future donations I make. I understand that if I pass less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify Imperial College London if you want to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains.

Make your gift go further at no extra cost to you!

giftaid it



→ Remember Imperial College London in your will.

A gift in your will to the work of Imperial College London will allow us to continue to make ground-breaking advances in science, engineering, medicine and business.

For more information, please contact Anna Wall at **+44 (0)20 7594 3801** or a.wall@imperial.ac.uk.

Thank you for choosing to support the College.

We are currently working remotely. If you choose to make a gift using this form, we apologise in advance for the delay in processing your donation and acknowledging your support.

“

Without the bursary, I simply could not have afforded to study here.

The bursary means that I only have to work at my job during the holidays and not during term time, leaving me much more time to focus on my studies. ”

Bridget, Medicine, 4th Year



Imperial College London will process your data in accordance with the Advancement Division Privacy Notice: www.imperial.ac.uk/advancement/privacy-policy and the College Data Protection Policy: www.imperial.ac.uk/data-protection-policy. If you have preferences as to how the College contacts you, or would prefer not to receive communications from us, you can let us know by emailing giving@imperial.ac.uk or by calling **+44 (0)20 7594 9330**.

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→ Questions? Please contact us: giving@imperial.ac.uk • tel: **+44 (0)20 7594 9330**





