

University of St Andrews 2014/15 Mailing Pack

The St Andrews Raisin tradition dates back to the early days of the University when new students would give senior students one pound of raisins to thank them for their help in adapting to university life. In exchange, the senior student gave them a receipt written in Latin. Failure to produce such a receipt would probably have resulted in a dousing in the local fountain. Over the decades, raisins have been replaced with a bottle of wine, and parchment receipts with random objects upon which the traditional Latin message is inscribed. The dousing in the fountain has been replaced with a dousing of foam. Each year hundreds of first year students dress up in all sorts of fancy dress costumes and enjoy a historic Raisin Monday foam fight. This tradition is experienced by all bejant and bejantines and is a special experience that graduates remember with great fondness and a time when life-long friendships through academic families are established.



Example Donor Feedback – 2014/15 Mailing

What was your Raisin Receipt?

We'd love to hear what your Raisin Receipt was written on. Was it unusual, awkward, meaningful? Let us know!

The University of St Andrews is a charity registered in Scotland. No: SC013532

My Raisin Receipt was a lampshade with the writing all round, using a Calligraphy pen.

What was your Raisin Receipt?

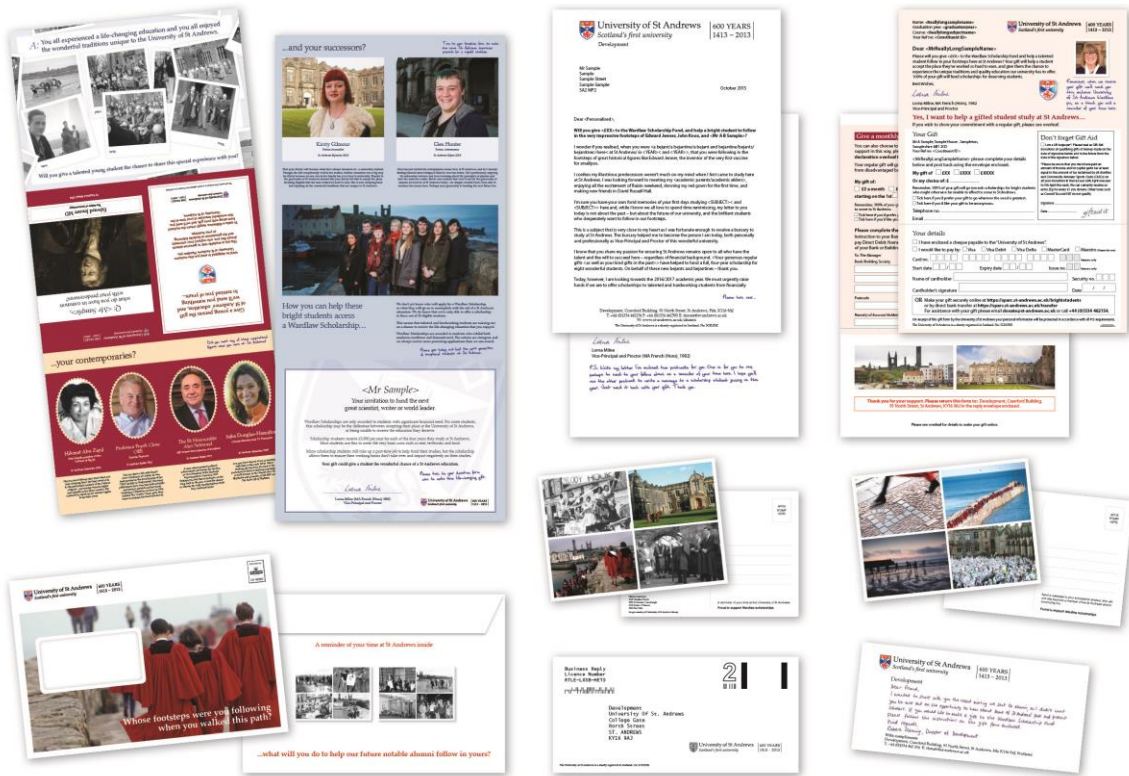
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My raisin receipt from my academic father (Philip Williams) (1970/1) was a live RABBIT which I had to nurse through Professor Butler's Med History lecture!

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The 2015 appeal built on the messaging of the 2014 appeal and enhanced it using excellence as its key motivational factor. Highlighting the many great former students of the university, the pack told the story of how inspirational St Andrews alumni have made an impact on the world, and as one themselves, our alumni donors can be proud of their achievements.



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