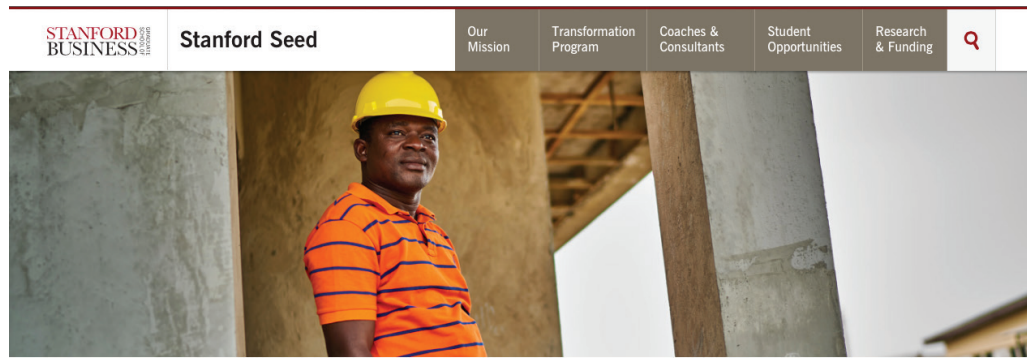


Stanford Seed photography library
photographer Nana Kofi Acquah



Stanford Seed website

gsb.stanford.edu/seed



Seed, the Stanford Institute for Innovation in Developing Economies, is working to end the cycle of global poverty.



Seed in Action

Seed is working across multiple fronts, time horizons, and locations to tackle one of the world's most pressing problems: global poverty.

Seed Transformation Program by Industry



Seed Transformation Program

Over 150 African business leaders from the Seed Transformation Program are leading their companies and regions to greater prosperity.

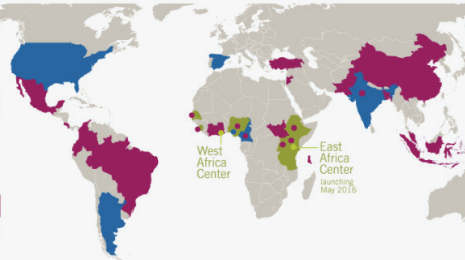
Stanford Students

Stanford students are becoming more globally engaged citizens and leaders through Stanford GSB courses, Seed internships, and workshops.

Map: Student interns' native countries

Research

In 2015, Seed awarded more than \$1.8 million to 9 departments and schools for 19 research projects based in 19 countries around the world.

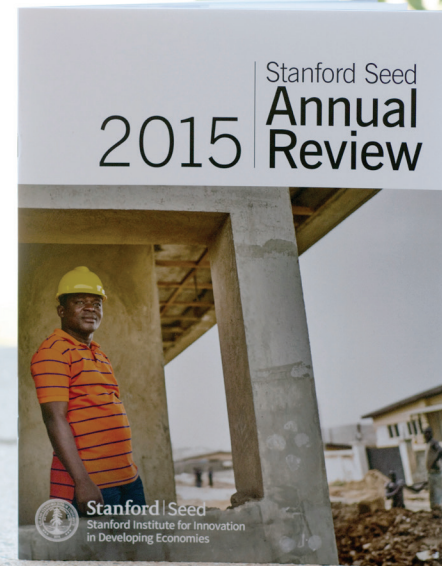


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- Seed Transformation Program – East Africa
- Seed Transformation Program – West Africa
 - Curriculum
 - Faculty
 - » Participant Profile
 - Admission

Participant Profile



The Seed Transformation Program is for founders and senior leaders of for-profit companies who want to grow and scale their companies, thereby creating jobs, products, or services that benefit those living in poverty.

Participant Commitment

- Admitted founders/leaders must commit to the 12-month program duration.
- Attendance is mandatory at the four immersion sessions, each lasting one week. Sessions are held at the Stanford Seed Center in Accra, Ghana, unless otherwise indicated.
- Attendance is also required at one Leadership Lab meeting, held in between the weeklong sessions.
- You are also expected to work closely with your management team to share and apply your learnings and to develop a companywide plan for the transformation and growth of your business.

The program is open to companies in all industries. The following sectors have been represented in past cohorts:

- Agriculture and food processing
- Construction, civil engineering, and real estate
- Education
- Energy
- Financial services
- Health care

Learn How to Apply >>



Spotlight

Dr. Charles Yeboah
Co-founder and Director,
International Community
School

“Seed made me believe that I can do more than what I thought I could do and make more impact. Now, as a result

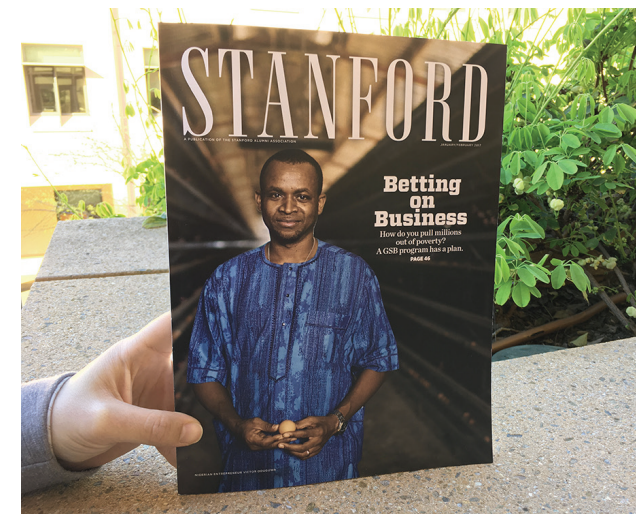
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Flora Ofosuhen
Administrative Assistant

Email

Stanford alumni magazine





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SEED TRANSFORMATION PROGRAM

KAD MANUFACTURING LTD LINDA AMPAH

CASE STUDY

Linda Ampah's dream of expanding her garment business got a most unexpected jolt during one of her last classes with Stanford's Seed Transformation Program.

Ampah and 20 fellow Seed business leaders were listening to their instructor one morning when he announced that everyone had five minutes to call the person who could help them take the next step in achieving their big business goal.

There was a split second of stunned silence. Then, excitement mixed with apprehension. People pulled out their cell phones. The classroom buzzed with conversations.

"I don't know whether from experience they [Seed] know that people come and sit down and probably talk and not, you know, do anything. So they made sure we started right there," said Ampah, the CEO of KAD Manufacturing Ltd., a clothing manufacturing company in Accra, Ghana. "And it was good."

Ampah said she needed that kind of sudden catalyst to act on her business dream: building housing for her female staffers, a canteen where they could eat, and a nursery where their children could be cared for while the mothers worked. For years, she invested in her



Linda Ampah, CEO & Founder of KAD Manufacturing. On location in the KAD factory in Accra, Ghana.



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SARAH SOULE
Morgridge Professor of
Organizational Behavior

“

I was really curious to learn about entrepreneurs in the developing world and particularly in West Africa. I think not only was I interested in learning about them, but I was also interested in what we as educators can learn and bring back from their experiences to enrich our own teaching here at Stanford and in other programs that we may be affiliated with.”



Bridge House and Fort St. Jago as viewed from Elmina Castle, Ghana



OVERVIEW:
Transformation Program West Africa

MAR

GOVERNANCE
Marian Barnor, Local Practitioner

BUSINESS ETHICS
Soji Apampa, Local Practitioner

FINANCE
Josh Rauh, Ormond Family Professor
of Finance

OPERATIONS
Richard Chivaka, University of Cape Town

ORGANIZATIONAL LEADERSHIP
Collins Dobbs, Instructor

PRODUCT INNOVATION DESIGN THINKING
Jim Patell, Herbert Hoover Professor
of Public and Private Management, Emeritus

VALUE CHAIN INNOVATIONS
Richard Chivaka, University of Cape Town