

L A S

I M I N G

P A C T



Here at Temple, dollars are synonymous with impacts. Which makes this past year's \$79,201,818 total all the more electrifying.



Captured here are six powerful stories of giving from the past year that represent the 41,626 we have to tell. From an endowed chair to hundreds of newborns safely making it home, each illustrates the philanthropic spirit that's alive and well on North Broad.

Thank you for evoking that very same spirit. Thank you for your impact and for believing in Temple. **We are grateful.**

**PATRICK J. O'CONNOR**  
CHAIRMAN, BOARD OF TRUSTEES

Educational opportunity is the great leveler in our society, and Temple provides it better than anyone in the country. In 2015-16, we created more opportunity, and made even more impact, than at any time in our history. And we did it all with limited budgets, an unexpectedly large freshman class, and fresh obstacles at every turn.

Still, we prevailed. We always do.

As always, our supporters—many who never even went to Temple—came through for us. They created the Temple metamorphosis we are experiencing right now, the Temple that's becoming a university of even higher quality while it fiercely defends its original mission.

Thank you for every dollar given, every impact made, every wish granted, every scholarship given, every playing field leveled. You did it. You always will.

# CON- TENTS

2

"We prevailed  
we always do."

**Patrick J. O'Connor**  
Chairman

4

"We've done so much  
next year, more."

**Richard M. Englert**  
President

6

"My heart grew  
bigger here."

**Rasheena Wilson**  
FOX, '16

9

"It truly took a village."

**OwlCrowd**  
Benefactor

12

"This is my house.  
I love those girls."

**Cherifa Howarth**  
CPH, '98

15

"My friends were Temple  
zealots. Now I'm one."

**Athole Jacobi, MD**  
Benefactor & Friend

18

"This was my way  
of circling back."

**Steve Charles**  
SMC, '80

21

"Compassion it's  
the Temple way."

**Vanessa Habershaw**  
BYR, '98

I love Temple. But I don't think I've ever loved it as much as I do this year, when our university has perhaps even greater impact (or impacts, if you will) than ever before.

Our supporters have given more than \$79 million this year. We've welcomed more freshmen than ever and our vital research continues to grow. From newborns to "solutions journalists" to researchers in brain trauma, we've changed lives in ways that are both heartening and humbling.

We've done so much. Next year, we will do much more. That's the plan, but then it's always been the Temple plan. To everyone who made it possible and you know who you are thank you.

**RICHARD M. ENGLERT**  
PRESIDENT

IM -  
PACT

She got.  
She gave.  
She rules.

RA -  
SHEE -  
NA  
WILSON  
FOX

'16





Rasheena was born at Temple and went to Girls' High.

1

She received a state scholarship to another university, but was forced to leave when tough times hit her family.

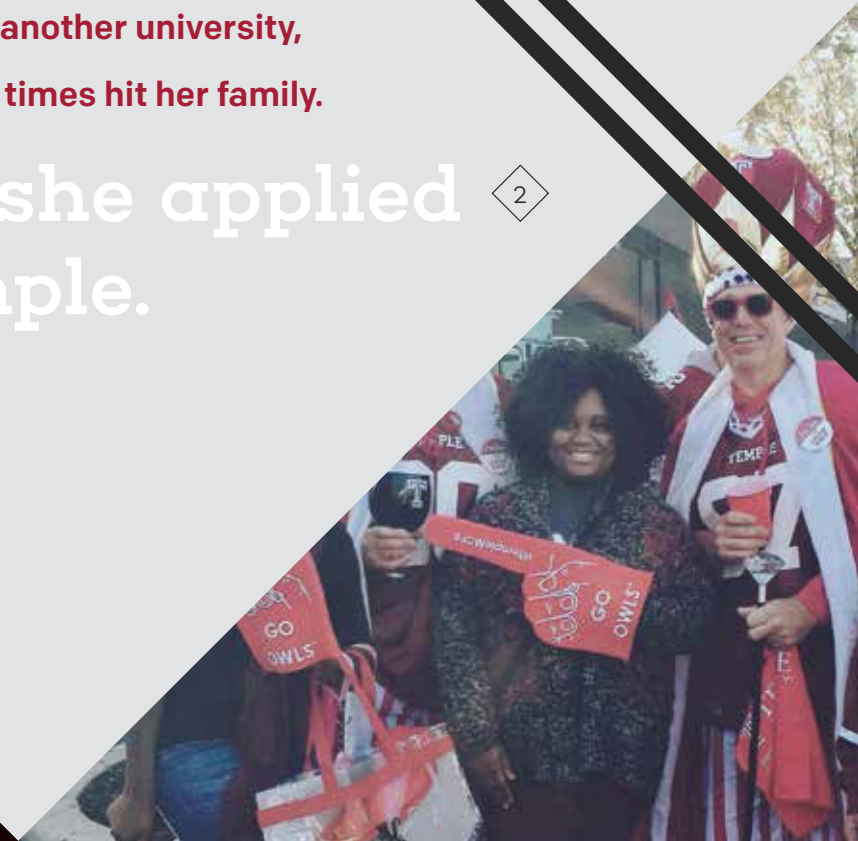
Later, she applied to Temple.

2

\$15.9M

Total dollars raised for endowed scholarships in 2015-16. Which happens to be the highest total raised in the past five years.

3 Leaving college meant Rasheena lost her state scholarship.



4 Fortunately, Rasheena finished her bachelor of business administration here as a recipient of the Eva C. Moore Scholarship.

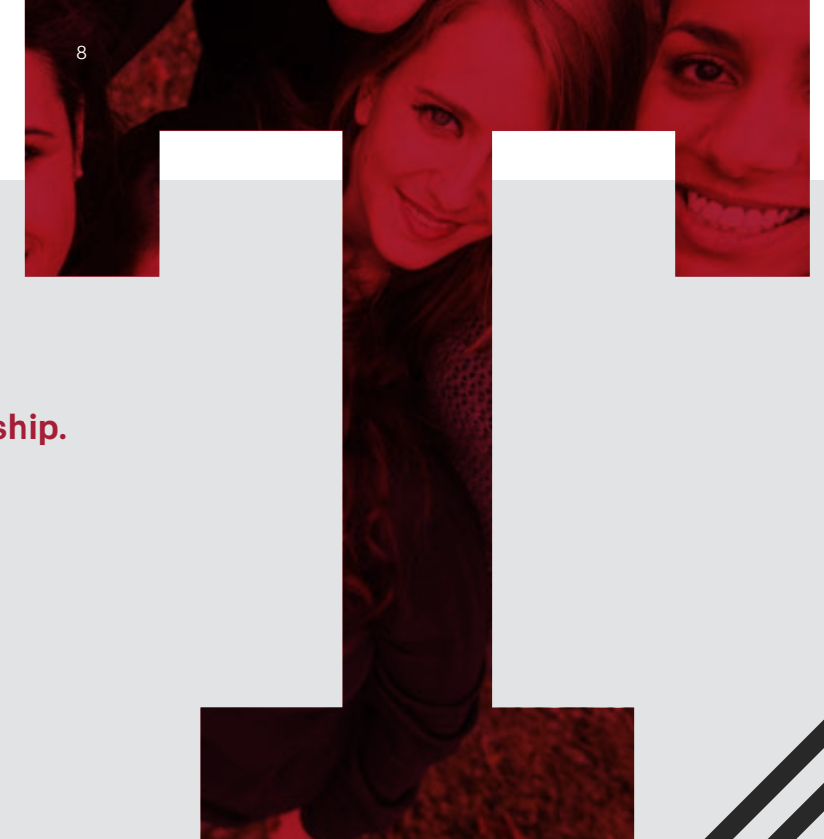


5 Now Rasheena is an analyst at a private equity firm.

6 She is also one of 1,300 Owls who made a donation this past February 15 as part of the 24 hours of giving known as Temple Toast.



Imagine the **impacts** she could have on the next Rasheena...





# OWL-CROWD, BENEFACTOR

The cuddly side of campus crowdfunding.

1 Around 3,000 babies are born annually at Temple University Hospital (TUH).

2 Sadly, North Philly has one of the highest infant mortality rates in the United States.

3 This caught the attention of our community on Temple's very own crowdfunding platform, OwlCrowd.

Initial funding for the Safe Sleeper Program was provided by the W.K. Kellogg Foundation and Kohl's Cares for Kids.



4 Their aim here: to pool together gifts big and small to fund the Safe Sleeper Program.

5 Nearly \$20K was raised, making it the highest-grossing project in OwlCrowd history.

\$150K

What OwlCrowd has raised since its Fall 2013 inception. This has funded 66 deserving projects.

6 Which explains why baby boxes—fully stocked and functional cardboard bassinets—and educational materials now go home with all mothers who deliver at TUH.

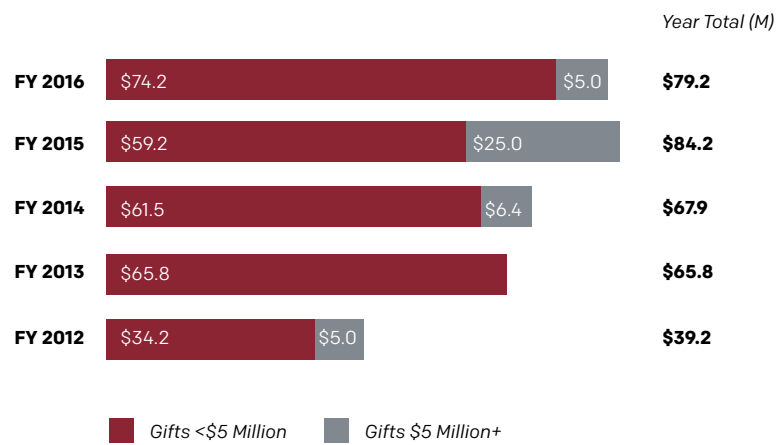
More babies are making it home. Cherifa Howarth did, too...





HISTORIC TOTALS

Having just raised our second-highest fundraising total ever proves one thing: Temple is trending up. And this isn't a one-year change. This is a phenomenon that's been building incrementally over the past five years, with more to come in the years ahead.



DONOR PARTICIPATION

Student philanthropy skyrocketed, with senior class participation increasing from 3.6% to 15.8% due to concentrated outreach efforts.

	Total Donors	Alumni Donors
FY 2016	41,626	20,403
FY 2015	39,715	19,172

special thanks to

Chairman's Circle //

Our most generous benefactors and visionaries, whose lifetime giving to the university exceeds \$1 million.

special thanks to

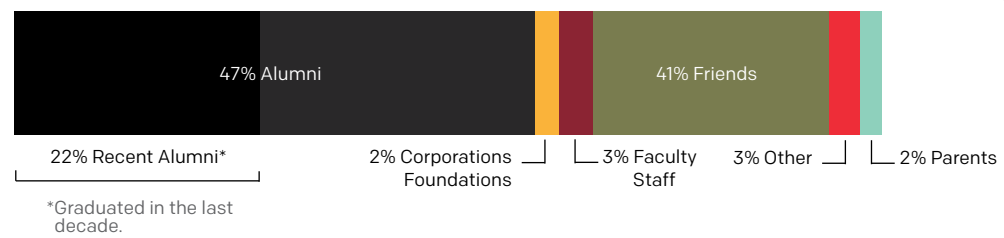
Wachman Society //

special thanks to

Lenfest Challenge //

3,826 alumni and students who accepted the challenge of Temple trustee H.F. "Gerry" Lenfest. Each made a donation in the month of December, and in return, Gerry donated \$300K to the university.

2016 DONOR BREAKDOWN



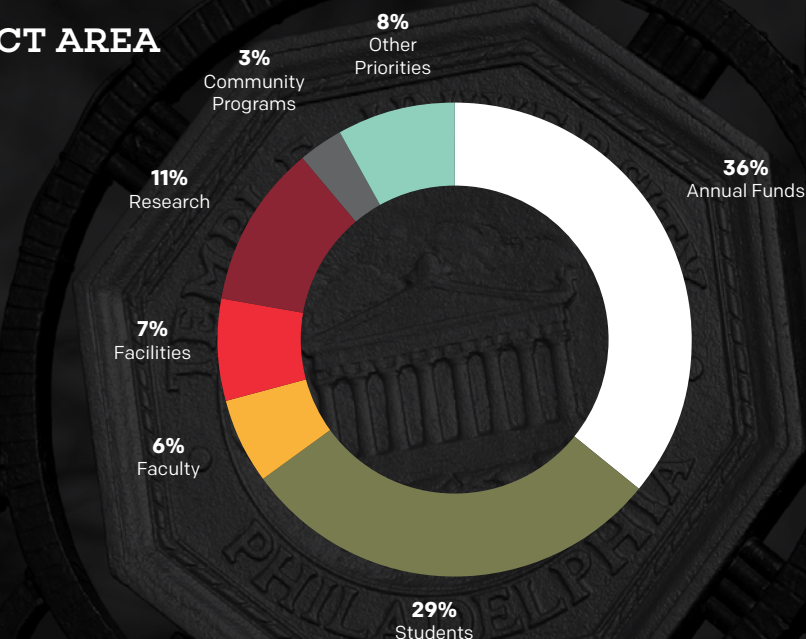
GIVING BY IMPACT AREA

Donors designate impacts to the areas of their choice, meaning they could support just about anything at Temple—from financial aid to an art project to a sports team to technology. It is completely donor-driven.

special thanks to

Conwell Society //

Leadership donors who give \$1,000+ annually (or \$500+ for graduates of the last decade). Of its 4,083 members, nearly 6% are Temple faculty and staff.



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H O W -  
A R T H ,  
C P H  
' 9 8



Driven then,  
driven now.





1

**Meet Cherifa,  
a former  
student-athlete  
at Temple.**

2

Her sport was field hockey.  
Which is an understatement  
when you score 33 goals and  
achieve All-American status.



**4**

Number of new members  
welcomed into the Chairman's  
Circle in FY16.

Each reached

**\$1M**

in cumulative giving.

3

But her boldest move to date?  
Making sure there's a (crazy good)  
place to call home for future field  
hockey and lacrosse players.

4

It's called Howarth Field.  
And it's the result of a generous  
six-figure gift she made.

**Never  
underestimate  
a woman's drive.  
Isn't that right,  
Dr. Jacobi?**



# ATHOLE JACOBI, MD BENEFACTOR & FRIEND



Meet medical research's biggest fan.

Athole Jacobi grew up in Scotland watching her older brother play rugby and cricket.

Upon graduation, Athole came stateside, where she achieved prominence in the field of anesthesiology for 50+ years.

One fateful game day in 2014, she met Temple neurologist Dianne Langford, whose groundbreaking brain trauma research combined Athole's two passions: medicine and sports.

41%

Percentage of FY16 donors who are friends of Temple.  
(i.e., Athole and 21,222 other adopted Owls)

1

3

5

2

4

6



She herself rowed at the University of Edinburgh, where she also studied medicine.

Once retired, Athole took an interest in Temple football.

To this day, she supports Dr. Langford's research. (And, of course, cheers on her Owls.)

**Athole adopted Temple. Temple adopted Athole. Steve, too, for that matter...**





GIVING BY CAMPUS AREA

Every school, college, campus and center within Temple is a hotbed of opportunity, both for students and donors. Targeted gifts enable high-impact support for students and faculty via essential scholarships, resources and programs.

SCHOOL/UNIT	TOTAL	SCHOOL/UNIT	TOTAL
TYLER SCHOOL OF ART	\$532,189	LEWIS KATZ SCHOOL OF MEDICINE	\$13,881,248
ATHLETICS	\$5,383,217	BOYER COLLEGE OF MUSIC AND DANCE	\$477,130
FOX SCHOOL OF BUSINESS	\$5,832,031	SCHOOL OF PHARMACY	\$1,578,504
FOX CHASE CANCER CENTER	\$9,998,777	SCHOOL OF PODIATRIC MEDICINE	\$446,108
MAURICE H. KORBERG SCHOOL OF DENTISTRY	\$805,882	COLLEGE OF PUBLIC HEALTH	\$865,829
COLLEGE OF EDUCATION	\$1,529,802	COLLEGE OF SCIENCE AND TECHNOLOGY	\$1,186,470
COLLEGE OF ENGINEERING	\$1,281,369	SCHOOL OF SPORT, TOURISM AND HOSPITALITY MANAGEMENT	\$459,194
TEMPLE HEALTH SYSTEM	\$6,066,916	TEMPLE UNIVERSITY PRESS	\$90,768
BEASLEY SCHOOL OF LAW	\$7,369,013	SCHOOL OF THEATER, FILM AND MEDIA ARTS	\$83,946
COLLEGE OF LIBERAL ARTS	\$3,328,295	UNIVERSITY GENERAL	\$11,329,300
SCHOOL OF MEDIA AND COMMUNICATION	\$5,758,218	UNIVERSITY LIBRARIES	\$917,611

**ENDOWMENTS** An endowed fund is a dependable and perpetual source of income, as the principal is invested in Temple's Endowment Portfolio, and only a portion of earnings is spent annually on university operations. This past year, we received 172 endowed gifts.

ENDOWED INVESTMENT POOL ASSET MIX

Asset allocation, determined by the university investment policy and our Board of Trustees, is diversified to support the current and future operations of Temple. Its goal is to preserve and enhance our long-term purchasing power.

U.S. Equity	25%
International Equity	25%
Hedge Funds	20%
Fixed Income	15%
Real Assets	10%
Emerging Markets Equity	5%

As of July 2016.

ENDOWED INVESTMENT POOL PAYOUT

The University's Board of Trustees sets an annual spending rule consistent with long-term preservation. In FY16, it was 4.5%.

FY16	\$18.5 M
FY15	\$14.3 M
FY14	\$13.1 M
FY13	\$11.5 M
FY12	\$10.5 M

The endowment spending rule is 4.5% of the endowment over a rolling/average 12 quarters.

ENDOWMENT COMPARED TO SELECT PEERS

SCHOOL/UNIT	TOTAL
TULANE UNIVERSITY	\$1,220,464 B
UNIVERSITY OF CINCINNATI	\$1,195,899 B
UNIVERSITY OF TULSA	\$1,037,169 B
UNIVERSITY OF HOUSTON	\$794,556 M
UNIVERSITY OF SOUTH FLORIDA	\$417,415 M
TEMPLE UNIVERSITY	\$386,230 M
UNIVERSITY OF CONNECTICUT	\$383,149 M
UNIVERSITY OF MEMPHIS	\$199,448 M
EAST CAROLINA UNIVERSITY	\$170,015 M
UNIVERSITY OF CENTRAL FLORIDA	\$150,627 M

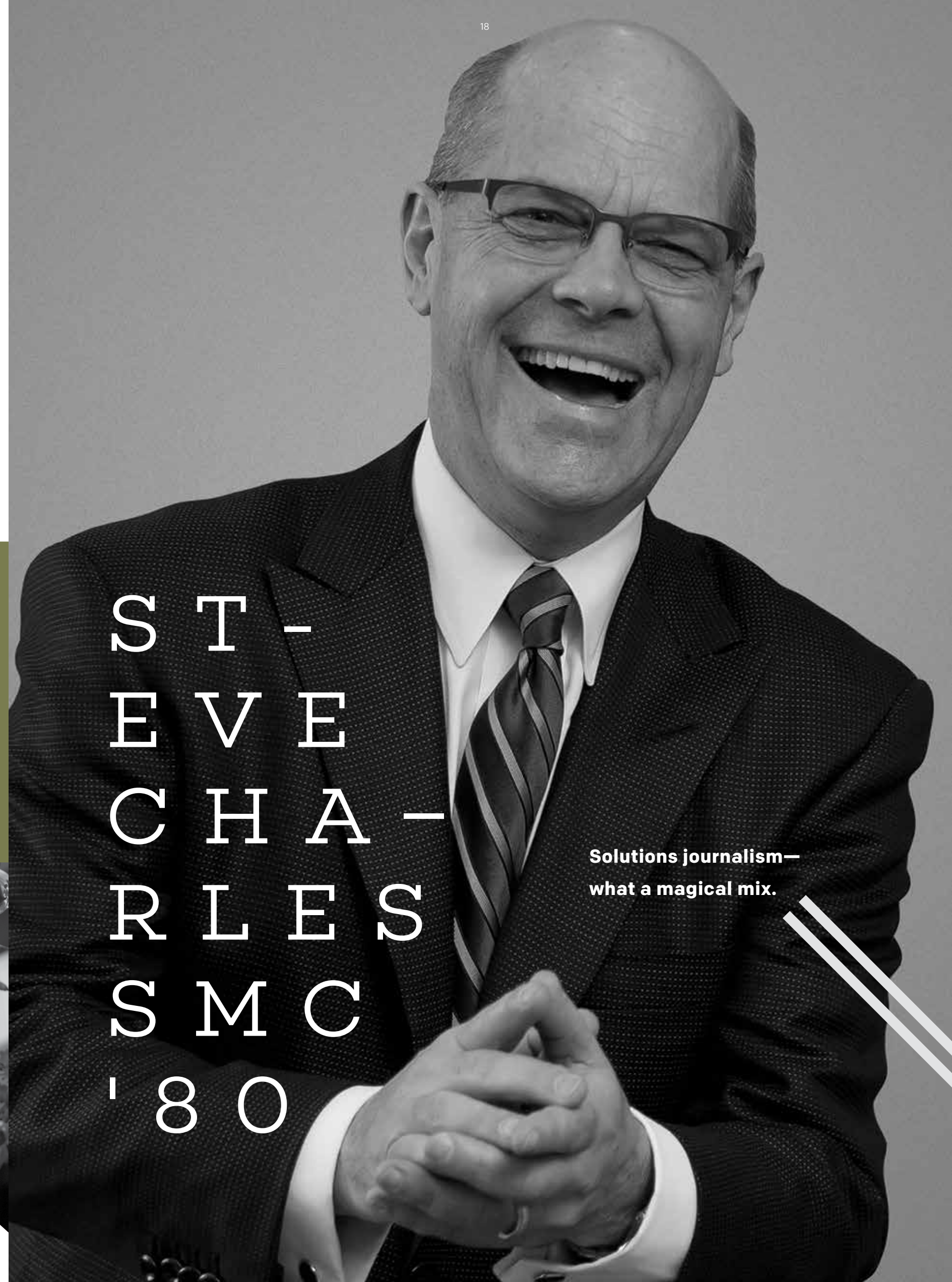
As of June 30, 2015.

A strong endowment provides a stable source of funding to a campus. Ours historically has been lower than other comparable schools...until now. Recent growth has been spurred by donations from alumni and friends.

special thanks to

Acres of Diamonds Circle //

Forward-thinking donors who have planned a gift to Temple through their will, as means of creating a lasting legacy. This past year, 32 alumni and friends joined its ranks, increasing total membership to more than 580.



Solutions journalism—  
what a magical mix.



# 1 Steve grew up on a farm in Lancaster County, Pennsylvania.

Temple was his first introduction to city life. It didn't take long for it to feel like home to Steve.

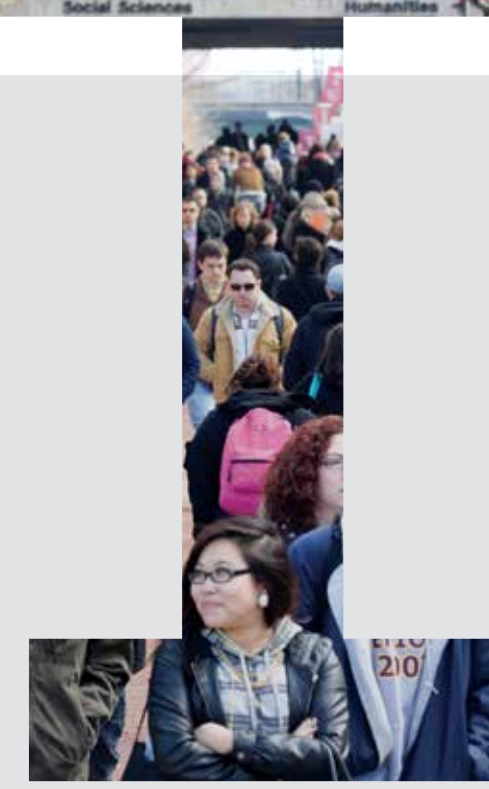
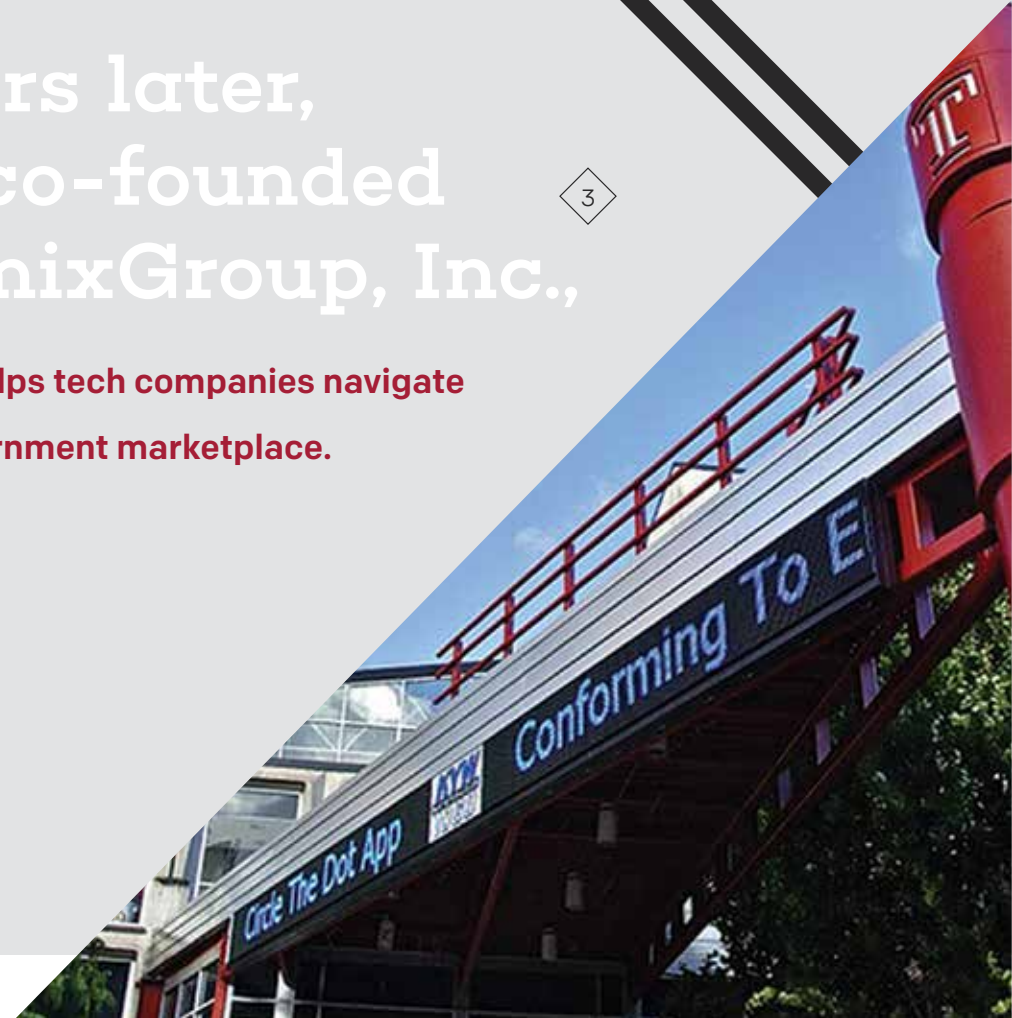
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# Years later, he co-founded immixGroup, Inc.,

which helps tech companies navigate the government marketplace.

3

4 Steve has since won lifetime awards for salesmanship and is an esteemed source for the business press.



5

For the past five years, he has funded a scholarship for urban students interested in entrepreneurship. This year, he endowed the Steve Charles Chair in Media, Cities and Solutions at the School of Media and Communication.

6

Its purpose: to support solutions-based journalism as a change agent in urban neighborhoods like North Philly (aka, the very same place Steve arrived 40+ years ago).

# \$2M

Steve's recent gift was one of 16 that exceeded \$1 million in FY16... and one of 172 total gifts for endowments.

# Some like Steve arrive here, but for Vanessa, Temple's in her backyard...





1 As a young girl, Vanessa could be found in the pews of Berean Presbyterian Church, listening to her father play the organ.

N  
H A  
S H A  
B Y R

2 Music was in her blood. As it turns out, so was Temple.

3 Years into serving as an elementary school music teacher, Vanessa pursued her master's degree at the Boyer College of Music and Dance at Temple.

4 There she met and went on to play for Luis Biava, former director of the Temple University Symphony Orchestra.

5 When Maestro Biava invited Vanessa and her students backstage after a performance, Vanessa was awestruck. At that moment, she realized that she was part of something big.

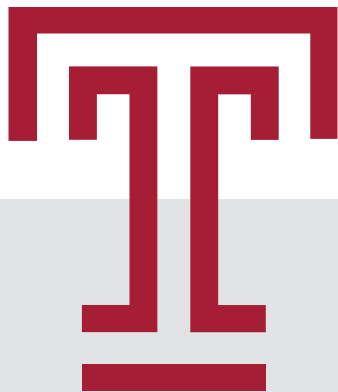
That music was her community.

6 Which is why she continues to support Temple in more ways than one: from annual gifts, to serving on its alumni association board, to ushering at Boyer College.

Brava.

There's triumph in numbers. There's triumph at Temple.





TEMPLE UNIVERSITY INSTITUTIONAL ADVANCEMENT

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