

TRANSFORMING BUSINESS | TRANSFORMING THE FUTURE



THE UNIVERSITY OF  
**ALABAMA** | Culverhouse  
College of Business

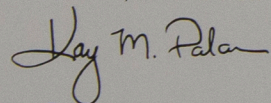
## DEAN'S LETTER

As the Culverhouse College of Business at The University of Alabama prepares to celebrate our centennial, we reflect on where we are as an institution and the changes that have brought us to this point.

You may be familiar with the record growth on the UA campus. In the fall of 2017, more than 9,000 students elected to study at Culverhouse. In order to continue to uphold our mission and our current strategic plan, we must make an investment in a new building, which will be named Hewson Hall thanks to the generosity of alumna Marillyn A. Hewson and her husband James. As a gateway to the western edge of UA, it will embody the classic architectural aesthetic seen around campus. However, this high-tech building will allow us to continue making huge impacts on the world around us through modern collaboration spaces, scalable offices and common areas designed to foster engagement.

I am thrilled to share with you our plans to transform our legacy. Please, go on and take a look. We think you'll like what you see.

Thank you and Roll Tide,



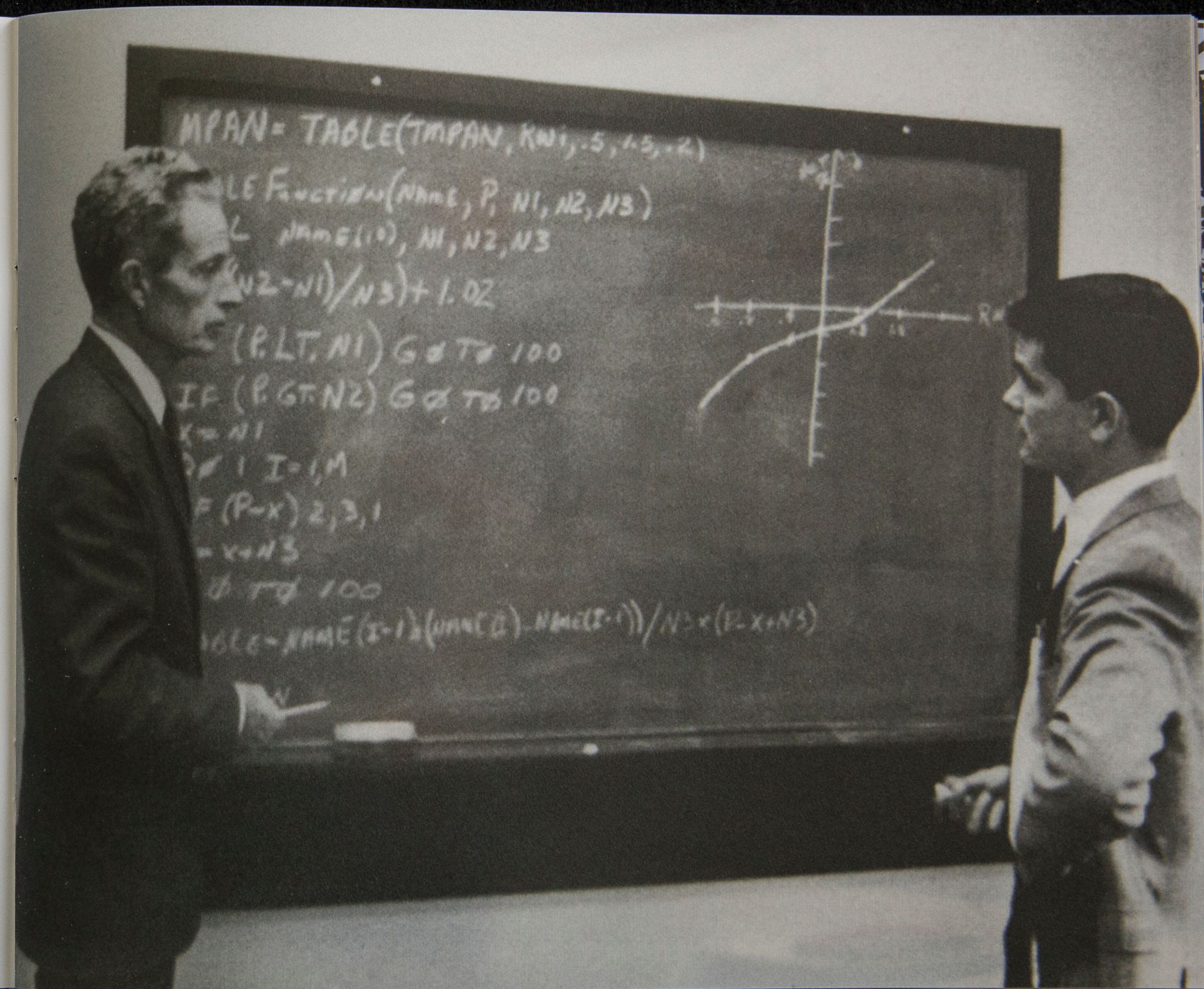
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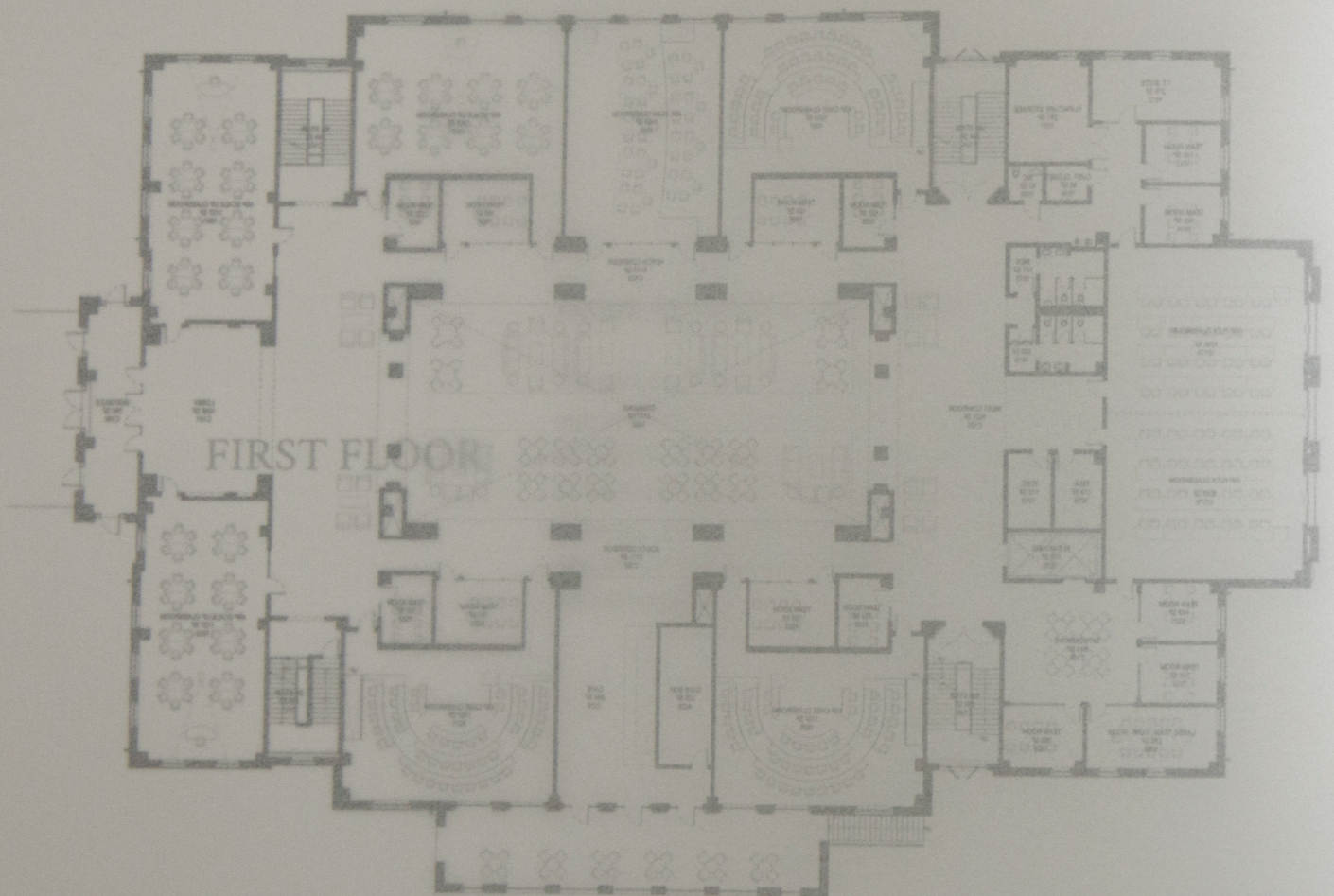
## TRANSFORMING TEACHING

The well-deserved reputation and prestige of Culverhouse comes from our ability to attract top faculty. These experts help recruit students who go on to work at and lead the world's most influential companies. Ensuring that faculty have the resources they need to teach, conduct research, and host symposia and outreach events means that Culverhouse is doing our part to cement our legacy going into the next hundred years.

Currently, there is virtually no more room for additional faculty, which presents an extraordinary challenge when hiring new faculty and staff to meet the rapid increase in the student body. With office space for 92 faculty and staff members and three conference rooms, Hewson Hall will accommodate projected growth and resolve the critical shortage in current facilities.







## TRANSFORMING THE FUTURE

At 100 years old, the Culverhouse College of Business is poised to continue our ascent as one of the country's premier business schools through the growth of our student body, the ranks of our faculty and the influence of our research and outreach enterprise.

### HEWSON HALL IS VITAL TO OUR FUTURE.

Culverhouse and University executive leadership, in partnership with Robert A.M. Stern Architects in New York and Williams Blackstock Architects in Birmingham, closely examined peer institutions to assess how they effectively utilize space to facilitate learning, teaching and collaboration processes. The end result is a building with aesthetics that tie-in to the rich history of The University of Alabama while including contemporary touches that reflect the forward-thinking philosophy of business education. With your support, Culverhouse will enter into a new century with a new facility that is smartly designed to grow and change along with the College for decades to come.

