

2019

TOWSON UNIVERSITY ANNUAL REPORT





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*Towson University is winning national recognition as one of the top universities—public or private—in the U.S., and one of the top 100 public universities in the nation.**

KIM SCHATZEL
President

*U.S. News & World Report 2020 Best Colleges Guide

FUELING ACADEMIC EXCELLENCE

TU IS ACTIVELY COMMITTED TO A RIGOROUS ACADEMIC PROGRAM AND WORLD-CHANGING RESEARCH.

175

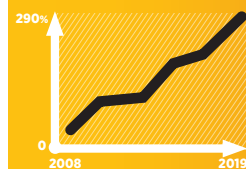
SPONSORED PROGRAMS

awarded to TU faculty and staff in FY2019

\$45

MILLION

total external funding for active projects in FY2019



290% Increase Bachelor's Degrees Awarded In Computer Science Since 2008



TU ranked as **one of the top 100** public universities in the nation

The teaching, scholarship, research and creative work of our world-class faculty fosters a culture of excellence.

TU is one of only four institutions in the world—along with the U.S. Naval Academy, the U.S. Air Force Academy and Southeast Missouri—to receive the renowned Cybersecurity Accreditation from the Board for Engineering and Technology. TU is also the only Maryland institution, and one of only 20 institutions in the U.S., to be named a National Center of Academic Excellence in Cyber Operations by the National Security Agency and Department of Homeland Security. The excellence of the teaching, research and student

preparation in the undergraduate cybersecurity program has led to these prestigious national accreditations.

TU faculty members seek out and win highly competitive federal, state and private funding for research and programs. Over the last year, faculty across a wide range of disciplines brought home notable funding. Leading the list was nearly \$2 million to three faculty members in the nursing department to create opportunities for students and support the education of Maryland's healthcare workforce.

60+

UNDERGRADUATE MAJORS

75+

MASTER'S AND GRADUATE CERTIFICATE PROGRAMS

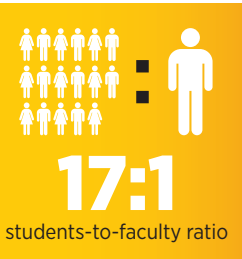
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DOCTORAL PROGRAMS



CREATING OPPORTUNITY THROUGH MENTORSHIP

THE IMPACT OF A TOWSON UNIVERSITY EDUCATION LIES IN THE TRANSFORMATIONAL EXPERIENCES PROVIDED TO STUDENTS BOTH INSIDE AND OUTSIDE THE CLASSROOM.



Mentorship hones the skills students need to succeed throughout their lives and careers.

TU's academic excellence is directly tied to mentorship—our outstanding faculty members are not just world-class scholars in their fields but avid mentors and trusted advisers. They create opportunities for students to put their knowledge to work and are a vital part of student success at TU.

TU launched the Hill-Lopes Scholars Program to boost the number of women entering STEM fields. Students selected for the program develop and

sharpen their academic and professional skills through a combination of research experiences, seminars, coursework and one-to-one mentorship. After graduating, these talented scholars will go on to continue their work in STEM disciplines in a variety of industries across our country, helping to bridge the STEM gender gap while serving the greater good.



FALL 2019 FRESHMAN CLASS

2,700

FIRST-YEAR STUDENTS

83%

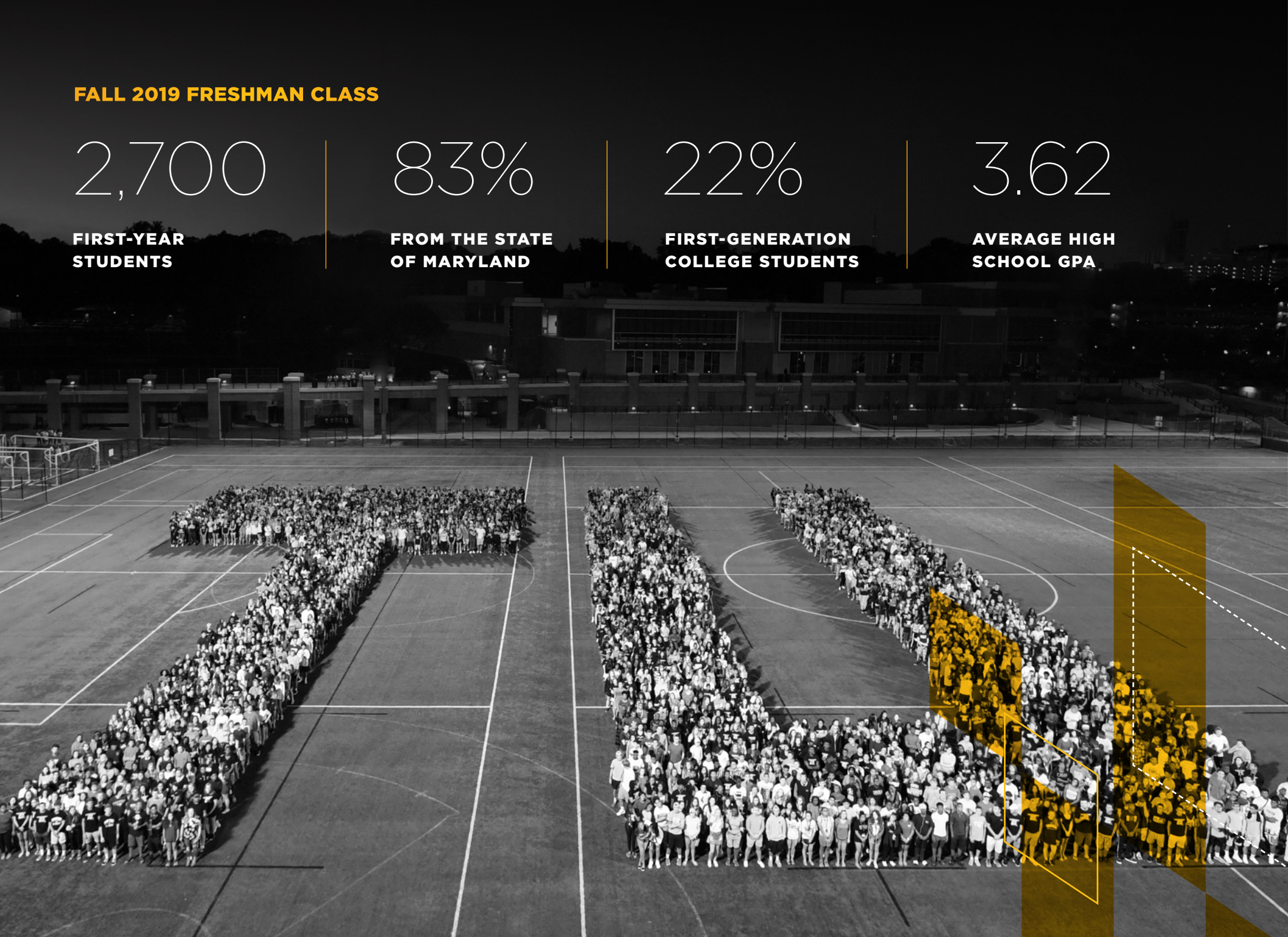
FROM THE STATE OF MARYLAND

22%

FIRST-GENERATION COLLEGE STUDENTS

3.62

AVERAGE HIGH SCHOOL GPA



DELIVERING INCLUSIVE EXCELLENCE

TOWSON UNIVERSITY IS LEADING THE NATION IN EDUCATING AND GRADUATING A DIVERSE STUDENT BODY.

TU's enrollment reflects the growing diversity of Maryland, and high school students nationwide. At 23,000 strong, our student body is proving that diverse experiences and perspectives are essential to delivering a high-quality education that prepares graduates to lead in a global world. As Maryland's second largest university, TU is fulfilling its promise to deliver an educated citizenry and workforce to the state and our nation.



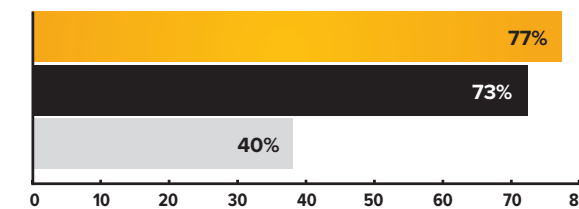
NATIONALLY RANKED & RECOGNIZED FOR DIVERSITY

U.S. News & World Report ranked TU among the nation's top 100 universities in diversity and top 50 in the nation for social mobility.



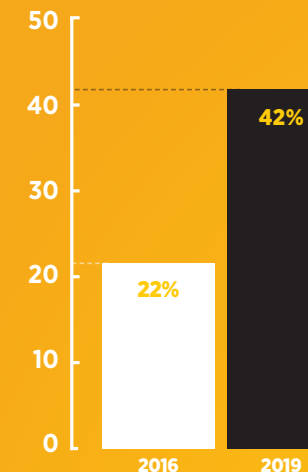
LEADING MARYLAND AND THE NATION

Towson University is one of only a handful of U.S. universities where the minority graduation rate exceeds that of our entire student body. TU is the only Maryland university where ALL students achieve academic success inclusively.



*IPEDS 2012 Cohort

- African American six-year graduation rate
- Graduation rate of all TU students
- National average of African American students



Today **42%** of all TU students identify as a racial or ethnic minority—a **20% increase** since 2016.

ANCHORING GREATER BALTIMORE

TOWSON UNIVERSITY IS THE LARGEST UNIVERSITY IN GREATER BALTIMORE.*

We anchor Greater Baltimore through investing in programs and partnerships, public spaces and buildings—expanding our reach, increasing our impact and transforming lives throughout Maryland.

TU is opening a new front door in the heart of uptown Towson with the redevelopment of the historic Armory building. When it opens in 2020, the StarTUP will be a business-first space to engage our region's entrepreneurs and executives, as well as startups, small companies and large corporations. It will catalyze and connect all of them to each other—and to TU's outstanding programs and people.

The StarTUP will raise the bar as a model for university-business engagement and be a place where successful leaders can network and connect with peers, accelerate new ventures, find a strategic hire, develop new solutions, attract investment and showcase their work.

For more than a decade, TU has been connecting the campus and the business community through the TU Incubator. From its first five members in 2007, TU Incubator has supported 110-plus companies and produced more than \$170 million in economic impact to the state. Today, TU Incubator is the largest, first and only edtech incubator in Maryland. These startups are using technology to transform education, increase student engagement and improve performance.

**Baltimore Business Journal. 2017*

110+
MEMBER
COMPANIES

supported by TU Incubator

\$35
MILLION
CAPITAL

raised by TU Incubator
member companies



1200+
JOBS

created by TU Incubator
and its members

\$170+
MILLION

in economic impact
produced by TU Incubator



GROWING A DYNAMIC ALUMNI NETWORK

OUR NETWORK OF 170,000 ALUMNI IS EVIDENCE OF TU'S LEADERSHIP AND IMPACT.

Our students and alumni are smart, span nearly every industry and are known for their strong work ethic. TU's commitment to career readiness doesn't end with graduation. We are creating a world-class, lifelong Career Center to build meaningful connections through partnerships, digital tools and career communities of learners and networkers that support and engage students and alumni for a lifetime.

ALUMNI BY THE NUMBERS

170,000+
TU ALUMNI TO DATE

86%
ALUMNI IN MARYLAND

84
COUNTRIES ARE HOME TO TU ALUMNI

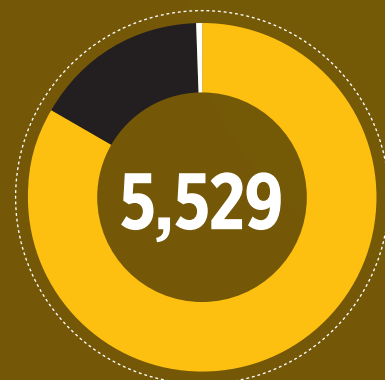
5,200+
TU ALUMNI OWN OR LEAD A BUSINESS

WHERE TU ALUMNI ARE EMPLOYED



82% Maryland
7% Washington, D.C./Northern Virginia
11% outside of the region

2018-2019 DEGREES CONFERRED



4,619 bachelor's
887 master's
23 doctoral/professional

27% increase from 2008-2009

LIFELONG ENGAGEMENT WITH TU ALUMNI

Open to all alumni, the TU Career Center's online management system promotes alumni connections and opportunities.

21,000+

ALUMNI JOB OPPORTUNITIES

1,200+

ALUMNI EMPLOYER CONTACTS

1,479

ALUMNI USED THE TU CAREER CENTER



BRAD HENNESSIE '09 (right) is one of thousands of successful TU alumni. CEO and co-founder of NextStep Robotics, Hennessie secured an internship his senior year at TU with the Maryland Exercise and Robotics Center of Excellence at the Baltimore VA Medical Center.

BUILDING A CULTURE OF PHILANTHROPY

GIVING TOTALED MORE THAN \$14 MILLION, MARKING A 34% INCREASE IN YEAR-OVER-YEAR FUNDRAISING.

The momentum around philanthropy at Towson University is building. From alumni support during the first-ever giving week to a significant gift to advance women in STEM fields, unparalleled generosity is touching all areas of campus. This record-breaking year was made possible through the support of the entire TU community—alumni, faculty, staff, parents, students and friends.



ADVANCING STEM SCHOLARS

A generous gift of more than \$400,000 from Barbara Hill and Ancelmo Lopes launched a ground-breaking program to advance women in the STEM workforce. The Hill-Lopes Scholars Program will diversify STEM fields through research experiences, coursework, seminars and one-to-one mentorship. After graduating, these talented scholars will continue their work in STEM disciplines in a variety of industries across our country, bridging the STEM gender gap while serving the greater good.



HISTORIC FACULTY-STAFF GIVING

TU faculty and staff contributed mightily to this year's success. More than \$800,000 was contributed by 1,009 employees, an increase of 66% over the prior year—making it the most successful in TU history. The College of Business and Economics led the way, with 75% of faculty and staff taking part. Funds contributed by faculty and staff have supported students in all six academic colleges, student affairs, the Albert S. Cook Library, athletics and more.



BIG GIVE = BIG RESULTS

The Big Give, TU's first-ever giving week, generated big results. Each day focused on a different group from our campus community—students, faculty and staff, alumni, parents—with a goal of attracting 400 new donors. More than 1,200 donors contributed \$100,000—doubling the goal in funds and tripling the goal for participants. More than 400 made their first gift to TU, and more than 500 alumni gave back. This level of participation speaks to the momentum in TU's philanthropic giving.

A RECORD-BREAKING FUNDRAISING YEAR

\$14,085,220

CONTRIBUTIONS RAISED IN FY19

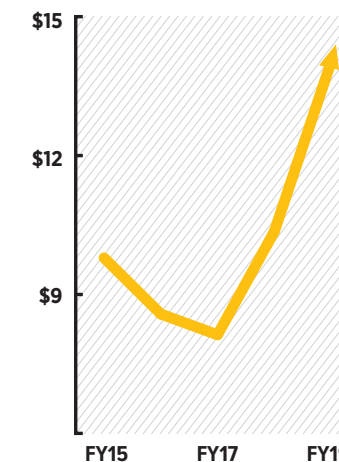
50,270

GIFTS AND PLEDGES

15,241

DONORS

CONTRIBUTIONS



RAISED IN FY15-FY19 (\$ in millions)

FACULTY-STAFF GIVING

\$800K

RAISED

1,009

DONORS

66%

INCREASE IN DONORS

TU'S BIG GIVE CAMPAIGN

THE 2019 'BIG GIVE' WEEK OF GIVING WAS AN UNQUALIFIED SUCCESS, EXCEEDING ITS GOALS:

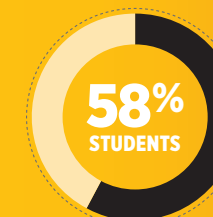
2X

Funds contributed

3X

Individual donors

FY19 TU FOUNDATION SCHOLARSHIPS



58% STUDENTS have a demonstrated financial need

\$1.7 MILLION

in scholarships were awarded by the TU Foundation in FY2019

922

students received TU Foundation scholarships in 2018-2019

STRENGTHENING COMMUNITIES

TU IS RECOGNIZED NATIONALLY FOR COMMITMENT TO COMMUNITY ENGAGEMENT FOR MORE THAN A DECADE.



10 YEARS OF GIVING BACK

Last spring TU celebrated the 10th anniversary of the university's biggest day of community service. Known as The Big Event, this year's edition featured nearly 2,000 students and alumni volunteers at more than 250 service sites throughout Greater Baltimore. Some of the other notable service sites included Towson's Chamber of Commerce, The Y in Central Maryland, schools, churches, parks and retail shops in the Towson area, as well as private residences near the university.



AWARDS FOR COMMUNITY SERVICE

TU received four awards from Campus Compact Mid-Atlantic, the most of any university. The Engaged Campus Award was given for exemplary commitment to being a community-engaged campus and actively seeking to fulfill the public purposes of higher education. The P20 Partnership Award for using community engagement to unleash college, career and civic readiness went to the TU Model United Nations program. More than 250 students from 20 high schools in Baltimore County, Charles County and Baltimore City participated in April 2019.



COVETED CARNEGIE RECOGNITION

TU continues to be one of three Maryland institutions to earn the Carnegie Classification for Community Engagement (and the only one in the USM system). The university was first awarded the classification in 2008 and received a renewal in 2015, making it one of just 361 campuses nationwide to hold the title. This prestigious designation recognizes TU's emphasis on engaged and collaborative teaching and scholarship that deepens students' learning and enhances community well-being.

1+

MILLION HOURS

of community and internship service were completed by TU students in FY19

250+

PROJECTS

were completed during The Big Event community service day

2000+

STUDENTS AND ALUMNI

participated in The Big Event community service day



WINNING NATIONAL CHAMPIONSHIPS

THIS YEAR TIGER STUDENT-ATHLETES WERE CHAMPIONS IN COMPETITION, THE CLASSROOM AND THE COMMUNITY.



TWO CONFERENCE CHAMPS

Two teams were crowned champions in the 2018-2019 season. The women's basketball team won the Colonial Athletic Association's (CAA) tournament, the first ever CAA title for the Tigers, which qualified them to compete in the NCAA Tournament for the first time in program history. In just her second season, Coach Diane Richardson was named CAA Coach of the Year. In a record-setting season, the men's lacrosse team captured the 2019 CAA championship and earned its fourth berth in the NCAA Tournament in the last five seasons. This was the team's eighth title under Coach Shawn Nadelén.



ACHIEVING ACADEMIC EXCELLENCE

As an athletic department, Towson University has an 88% NCAA graduation rate, the highest among all Division I USM institutions. It has also tied for the highest four-year graduation rate, with an average of 66% for all USM Division I schools. Three Tiger teams were honored by the NCAA for earning academic scores in the top 10% of each sport nationally—women's cross country, gymnastics and tennis teams. Fifteen athletic programs have a 3.0 or higher grade point average in individual achievement.



NATIONAL CHAMPS IN SERVICE

TU student-athletes are a driving force for positive change in the Greater Baltimore area, and this year they set the standard for community service and volunteerism. After completing 5,583 hours of community service, the Tigers won an NCAA national championship for the most community service hours by a Division I athletic program during the fall 2018 semester. Led by the football and women's soccer teams, 537 Tiger student-athletes hosted 62 events tallying 5,583 hours.



500+
STUDENT-ATHLETES

19
DIVISION I PROGRAMS

88%
GRADUATION RATE
Highest of all NCAA Division I Schools in USM

29
CAA TITLES
Won since joining conference in 2001





INVESTING IN CAMPUS

OVER THE NEXT FIVE YEARS, TOWSON UNIVERSITY IS INVESTING MORE THAN \$700 MILLION IN ITS PHYSICAL CAMPUS—MORE THAN HAS BEEN INVESTED IN THE PREVIOUS 25 YEARS.

A world-class, lifelong Career Center. A home for scientific research and discovery. A dedicated community for students transferring in to TU. What we're building is more than buildings. It is connections between the campus and the community. The planetarium, observatory and museum in Towson University's new \$184 million Science Complex will have STEM programming for all ages, and its location will put science on display along the York Road corridor.

As the largest producer of health professions bachelor's degrees in the state, TU plays a critical role in addressing severe state workforce shortages in nursing, occupational therapy and other health professions. Space restrictions in the College of Health Professions (CHP) mean we can currently enroll just 15% of applicants for screened programs. Our new CHP building will help TU fill the state workforce gap.

FUTURE CAPITAL PROJECTS

- NEW SCIENCE COMPLEX**
 The complex will be the largest academic building on campus to support 130% growth in the Jess & Mildred Fisher College of Science & Mathematics from 1998-2018.
TOTAL COST: \$184,000,000
- COLLEGE OF HEALTH PROFESSIONS BUILDING**
 As Maryland's largest producer of health professions bachelor's degrees, this building will lift space-related enrollment restrictions to help TU address severe employment gaps in the state.
TOTAL COST: \$166,000,000
- VISUAL & COMMUNICATIONS TECHNOLOGY RENOVATION / SCIENCE COMPLEX PHASE II**
 This project will renovate Smith Hall in the center of Towson University's campus, supporting student success and improving time to degree.
TOTAL COST: \$118,000,000

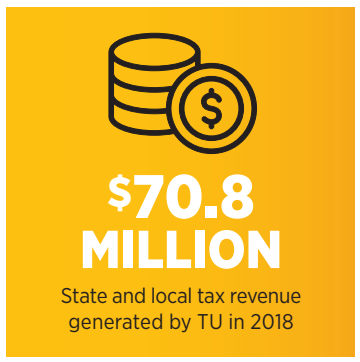
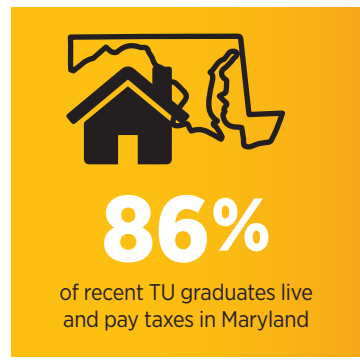
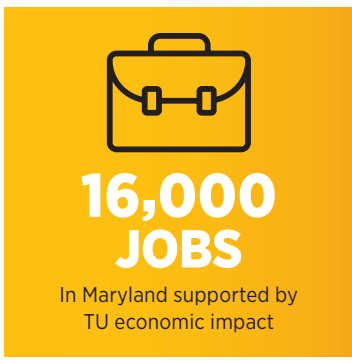
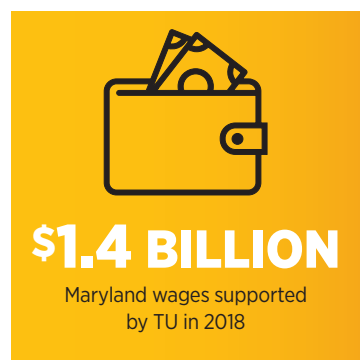
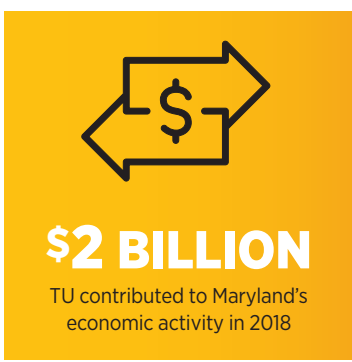


PROPELLING MARYLAND'S ECONOMY

TOWSON UNIVERSITY IS MARYLAND'S WORKFORCE ENGINE.

With over 100,000 active alumni living in Maryland, TU is a talent pool provider supplying graduates ready to meet the workforce demands for essential professions in every corner of the state. As Maryland's largest provider of health professionals and educators as well as the home to the largest undergraduate college of business, TU fulfills the state's workforce needs.

TU advances a thriving and competitive economy through partnerships that connect the university's expertise with community needs, delivering measurable outcomes for both students and the quality of life in Maryland. Now in its third year, BTU: Partnerships at Work for Greater Baltimore has expanded to 350 engagements with 594 partner organizations throughout Greater Baltimore and every county throughout Maryland.



GROWING STRONGER

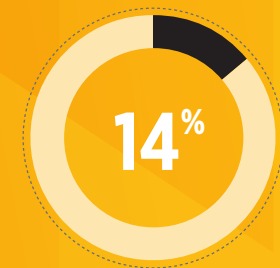
TOWSON UNIVERSITY IS THE FASTEST-GROWING UNIVERSITY IN THE STATE OF MARYLAND. OUR MOMENTUM IS STRONGER THAN EVER.

Our position as the fastest-growing university in Maryland and our reputation as one of the most financially efficient universities in the country means that we can focus on what higher education is meant to provide—as many opportunities for as many people as possible. That happens through sound fiscal practices, a commitment to sustainable growth and impactful financial aid and a set of Presidential Priorities that clearly articulate the strategic vision for Towson University.

ENROLLMENT GROWTH



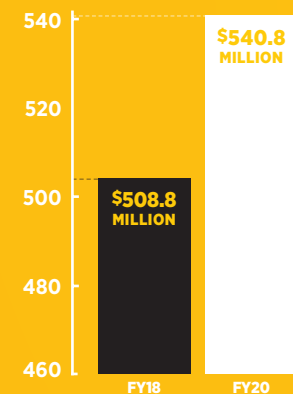
Total students



Increase in undergraduate headcount (2009-2019)



Growth on USM campuses has come from TU (2003-2018)



\$540.8 million in FY20 revenue, up from \$508.8 million in FY18

REVENUE SOURCES



- Fall/Spring Tuition & Fees – \$197 million
- Auxiliary Enterprises – \$144.8 million
- State Appropriations – \$131.9 million
- Federal Grants & Contracts – \$32.5 million
- Private Gifts & Contracts – \$17.6 million
- Self-Support – \$17 million

PRESIDENTIAL PRIORITIES

PRESIDENT KIM SCHATZEL'S EIGHT PRIORITIES STRATEGICALLY BUILD ON TOWSON UNIVERSITY'S MOMENTUM TO CREATE AN EVEN STRONGER FOUNDATION FOR TU OVER THE NEXT THREE TO FIVE YEARS.

TU MATTERS TO MARYLAND

A comprehensive communication strategy that articulates what makes TU distinct and valuable to the state of Maryland in 2018 and beyond.

BTU: PARTNERSHIPS AT WORK FOR GREATER BALTIMORE

Enhancing our existing partnerships in Greater Baltimore through a framework of coordinating resources, sharing data, determining impacts and recognizing the work.

LIFELONG CAREER CENTER

Developing a world-class, lifelong Career Center with services and support for students, alumni and the greater community seeking professional guidance and navigational tools through their careers.

DIVERSE & INCLUSIVE CAMPUS

A strategic vision for the design, promotion and delivery of best-practice diversity, inclusion and cultural competency efforts across campus.

CULTURE OF PHILANTHROPY

A phased strategy to prepare for and launch the university's next capital campaign.

WORLD-CLASS FACULTY DEVELOPMENT CENTER

Creating a world-class Faculty Development Center to support teaching and academic innovations with technology, collaborative space, seminars, teaching workshops and other resources.

STRATEGIC PLAN ALIGNMENT

Aligning TU's vision, strategic plan, strategic plans of the divisions and colleges, and the Campus Master Plan to formulate an operating plan and funding model to support strategic goals.

TIGER WAY

The Transfer, International, Graduate Enrollment Resource (TIGER) initiative supports the entire student population, especially nontraditional students as they launch into their studies at TU.

UNIVERSITY ADMINISTRATION

EXECUTIVE OFFICERS

Kim Schatzel

President

Melanie Perreault

*Provost and Executive Vice President
for Academic Affairs*

Benjamin Lowenthal

*Vice President for Administration
and Finance and Chief Fiscal Officer*

Leah Cox

*Vice President for Inclusion
and Institutional Equity*

Darius Irani

*Vice President for Strategic
Partnerships and Applied Research*

Sara Slaff

*Vice President for Legal Affairs
and General Counsel*

S. Maggie Reitz

*Interim Vice President for
Student Affairs*

Brian DeFilippis

*Vice President for University
Advancement*

Marina Cooper

*Vice President for University
Marketing and Communications*

Tim Leonard

Director of Athletics

DEANS

Shohreh Kaynama '76

*College of Business and
Economics*

Laurie Mullen

College of Education

Greg Faller

*Interim Dean, College of
Fine Arts and Communication*

Lisa Plowfield

College of Health Professions

Terry Cooney

*College of Liberal Arts
and Honors College Rector*

David Vanko

*Jess and Mildred Fisher College
of Science and Mathematics*

Karen Eskow

*Interim Dean, Office of
Graduate Studies*

Deborah Nolan

University Libraries

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Susan J. Ganz, *Vice Chair*

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Student Representative

Stephanie Johnson '95

Alumni Association Representative

Judy Rixham

Staff Representative

J. William Murray '08/'11

Foundation Board Representative



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