Development Services

3rd – 24th March 2021
Online

Sponsorship and exhibition opportunities

Over the course of 4 weeks (4 Wednesday mornings through March, commencing on the 3 March and concluding on the 24 March), participants will be guided through all aspects of the development services practice with an inspiring, informative and practical programme.

A track structure will align with the following topics; P**eople, Planning & Performance, Data and Analytics, Prospect Development, Gift Administration** and **Donor Care**.

This conference is for everyone who believes in unlocking and supporting new ways of working in our organisations (even if you don't work in Development Services).

Programme details: https://www.case.org/programme-12

Audience: professional of all levels involved in Development Services activities

Expected number: 50-75 participants

Planning committee:
Martyn Clay, Senior Business Intelligence Analyst, University of Cambridge
Andrea Crowley, Deputy Director of Development (Strategy & Operations), University of Warwick
Charlotte Dewhurst, Associate Director of Development (Operations), University of Oxford
Sophie Hutchinson, Director of Alumni, Supporter Engagement and Operations, LSE
Jennie Moule, Founding Partner, Alveo Consulting
Lisa Williams, Head of Operations, University of Exeter

Sponsorship and exhibition opportunities

Sponsor *(1 available)*

Benefits:
1. Logo on website and event comms as sponsor
2. Acknowledge from chair(s) during opening and closing sessions
3. Company video (up to 30sec, to be provided by the company) displayed once/day before a session

4. One 40-min session (topic and details to be agreed with chairs)
5. GDPR-ed list of participants
6. Inclusion of folder with company material in the event community (accessible to all participants)
7. 3 delegate passes and inclusion of those participants in the event community (which gives you access to all participants via our system, even the ones that opted-out)
8. Rotating banner at top left corner of the platform at all times (not exclusive)
9. Discount code of 25% for your clients/potential clients (to be sent/used by company as desired). It could be COMPANYNAME25 or similar (tbc).
10. Virtual booth with:
    a. 1 to 1 video calling feature
    b. Company profile (logo, contact details, social media handles and about section)
    c. Link to company representatives
    d. Inclusion of pre-recorded promo video in about section (video must be hosted on service like Vimeo or YouTube)
    e. Statistics (number of page views, number of video views if housed on our Vimeo account, number of document clicks)
    f. Streaming Analytics - Available 48hours after the event finishes (exports of who watched what session including data associated with user i.e. job title, company etc – GDPR compliant)

Cost:

Educational Partner (EP)	Non-Educational Partner
£1,600 + VAT	£1,920 + VAT

Exhibitor

1. Logo on website and event comms as exhibitor
2. GDPR-ed list of participants
3. 2 delegate passes and inclusion of those participants in the event community (which gives you access to all participants via our system, even the ones that opted-out)
4. Rotating banner at top left corner of the platform at all times (not exclusive)
5. Discount code of 25% for your clients/potential clients (to be sent/used by company as desired). It could be COMPANYNAME25 or similar (tbc).
6. Virtual booth with:
    a. 1 to 1 video calling feature
    b. Company profile (logo, contact details, social media handles and about section)
    c. Link to company representatives
    d. Inclusion of pre-recorded promo video in about section (video must be hosted on service like Vimeo or YouTube)
    e. Statistics (number of page views, number of video views if housed on our Vimeo account, number of document clicks)

Cost:

Educational Partner (EP)	Non-Educational Partner
£450 + VAT	£540 + VAT