



# Advancement Summit for Life Sciences

8<sup>th</sup>-9<sup>th</sup> October

Online

## Sponsorship opportunities

First ever Advancement Summit for Life Sciences, discussing alumni relations, communications and fundraising specifically for these institutions. This is a joint initiative between CASE and the European Molecular Biology Laboratory (EMBL - <https://www.embl.de/>).

### About EMBL:

Founded in 1974, EMBL is Europe's flagship laboratory for the life sciences – an intergovernmental organisation with more than 80 independent research groups covering the spectrum of molecular biology. It operates across six sites: Heidelberg, Barcelona, Hamburg, Grenoble, Rome and EMBL-EBI Hinxton.

**Audience:** senior management level from similar departments and institutions in Europe

**Expected number:** 50 participants

## Sponsorship opportunities

### **Exclusive main sponsor:**

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#### Benefits:

1. Logo on website as main sponsor
2. Acknowledge from chair(s) during opening and closing sessions
3. 3 min speech in the evening of the 8<sup>th</sup>
4. Company video (up to 90sec, to be provided by the company) displayed on the evening of the 8<sup>th</sup> (1x) + after opening session (1x) + during the coffee break (1x) + on closing session (1x)
5. Chairing of one of the breakout sessions (which one to be decided with the chair)
6. GDPRed list of participants
7. Inclusion of folder with company material in the event community (accessible to all participants)
8. 2 delegate passes and inclusion of those participants in the event community (which gives you access to all participants via our system, even the ones that opted-out)
9. Inclusion of one question at the event feedback survey, with mandatory answer. Survey to be prepared, sent and analysed by CASE. The results of this question will be shared with the company

#### Cost:

Educational Partner (EP)	Non-Educational Partner
£1,500+VAT	£1,800+VAT

### **Company advertising (2 available)**

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Take advantage of this reunion of professionals to increase brand awareness and showcase your company.

#### **Benefits:**

1. Company video (up to 60sec, to be provided by the company) playing on the 9th: during break (1x) + before wrap-up session (1x)
2. Inclusion of folder with company material in the event community (accessible to all participants)
3. GDPRed list of participants
4. 1 delegate pass and inclusion of this participant in the event community (which gives you access to all participants via our system, even the ones that opted-out)

#### **Cost:**

<b>Educational Partner (EP)</b>	<b>Non-Educational Partner</b>
£250+VAT	£300+VAT