



CASE Inclusive Talent Management for Thriving Teams Conference 2020

Support Proposal

23 April 2020

London, United Kingdom

How can we improve recruitment, performance and retention and ultimately bring about a cultural change within our organisations that has a positive impact on staff, donors and the alumni community? This conference will explore and challenge your thinking on topics around inclusion, including a session on unconscious bias, with the aim of equipping participants to develop and lead innovative teams that can connect with the global communities we serve.

The programme will also look at how talent management and diversity are both separate but also linked and why this needs to be addressed.

The detailed programme will be online soon and it can be seen [here](#).

Location:

Friends House, 173-177 Euston Rd, London NW1 2BJ

Audience:

30 professionals working in development teams, talent management colleagues, those with a remit for diversity and inclusion and interested in making a change within their teams and institutions

Chairs:

Tess Nixon-Spiller, Head of Philanthropy - People and High Performance, Cancer Research UK
Luna Sidhu, Director of Development and Alumni Relations, University of West London

Support opportunities

Type of support

	<u>Educational Partner</u>	<u>Non-educational partner</u>
Principal Sponsor (exclusive)	£2,300 + VAT	£2,760 + VAT
Refreshment Breaks and Lunch Sponsors	£1,650 + VAT	£1,980 + VAT
Exhibitor (1 space only)	£1,500 + VAT	£1,800 + VAT
Branded lanyards sponsor	£700 + VAT	£840 + VAT
A4 advertisement on material (external back cover)	£650 + VAT	£780 + VAT



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A4 advertisement on material (internal back cover)	£500 + VAT	£600 + VAT
A4 advertisement on material (internal page)	£400 + VAT	£480 + VAT

What is included in the support packages:

Principal sponsor

- Exclusivity
- Acknowledgement by the conference Chair during the welcome and closing remarks as the principal sponsor
- Company logo on all print and digital conference materials acknowledged as Principal Sponsor
- Inclusion of company literature (A4 size) in the delegate binder (art to be sent by sponsor 20 days before the conference)
- Company text (max 150 words) included in the delegate binder under “sponsors”
- Company marketing literature/goodie seat drop at the opening breakout sessions
- Two complimentary delegate registration passes
- List of delegates that have given permission to have details shared

Refreshment breaks and lunch sponsor

- Exclusivity
- Acknowledgement by the conference Chair during the welcome and closing remarks as the Refreshment Breaks & Lunch Sponsor
- Company logo on all print and digital conference materials acknowledged as Refreshment Breaks & Lunch Sponsor
- Tent cards on refreshment breaks & lunch tables acknowledged as Refreshment Breaks & Lunch Sponsor
- Company text (max 150 words) included in the delegate binder under “sponsors”
- Company marketing literature/goodie seat drop on the first day lunch
- Two complimentary delegate registration passes
- List of delegates that have given permission to have details shared

Exhibitor

- One table for exhibition use
- Two complimentary delegate registration passes
- Company text (max 150 words) included in the delegate binder under “exhibitors”
- List of delegates that have given permission to have details shared



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Branded lanyards sponsor

- Logo branding on delegate lanyards; colour of choice to suit your company logo
- To be produced by CASE

A4 advertisement on material

- Inclusion of company advertisement (A4 digital size) in the delegate binder (artwork to be provided by the sponsor 20 days before the conference) (pdf file, 3mm bleed)
- 3 options available: external back cover; internal back cover; internal page

If you have questions or if you would like to book an item, please contact Cristina Marochi (cmarochi@case.org or +44 (0) 20 7448 9953).