



CASE Student Communications 2022

Support proposal

15 June 2022

The CASE Europe Student Communications Conference provides an in-depth masterclass in the art of creating effective and engaging student communications.

Communications and marketing professionals will have the opportunity to hear about innovation and best practice from expert practitioners who offer tools and techniques learned from their own successful campaigns. This year's programme will also include a focus on social media.

The programme can be found [here](#).

Location: Friends House, 173-177 Euston Road, London, NW1 2BJ

Audience: 45-55 professionals from early to senior levels coming from higher education institutions in Europe.

Chair:

David Gilani, Head of Student Engagement and Advocacy, Middlesex University

Ruth Wood, Head of Student Communications, Canterbury Christ Church University

Support opportunities

We are open to discussions regarding combined support involving 2 or more items.

| | <u>Educational Partner</u> | <u>Non-educational partner</u> |
|---|----------------------------|--------------------------------|
| Session slot + Exhibitor (02 available) | £820 + VAT | £984 + VAT |
| Exhibitor (02 available) | £430 + VAT | £516 + VAT |
| Pre-recorded video on event community | £400 + VAT | £480 + VAT |
| Material/goodie seat drop | £200 + VAT | £240 + VAT |

What is included in the support packages:

Session slot + Exhibitor (02 available)

- One 45-min session
- One table for exhibition use
- Two complimentary delegate passes
- List of delegates that have given permission to have details shared
- Company logo (with link) on conference website

Exhibitor (02 available)

- One table for exhibition use
- Two complimentary delegate passes
- List of delegates that have given permission to have details shared
- Company logo (with link) on conference website

Pre-recorded video on event community (03 available)

- One pre-recorded 30-min session about topic fitting into one of the 4 topics/tracks of the conference. It will be included in the support material for that week's topic in the event folder
- List of delegates that have given permission to have details shared

Material/goodie seat drop

- 1x material/goodie seat drop at the main room. Item(s) to be provided by the company and to be sent directly to the venue

If you have questions or would like to book an item, please contact Cristina Marochi at cmarochi@case.org or +44 (0) 20 7448 9953.