



together

IMAGINED INNOVATED INSPIRED

 District VIII

2015 COMMUNICATIONS AWARDS
CASE District VIII Conference > Seattle, Washington > February 4-6, 2015

Congratulations

to all recipients of
2015 CASE District VIII
Communications Awards

Out of 468 entries, 130 received recognition with Grand Gold, Gold, Silver or Bronze awards. Suffice to say, your work was imaginative, innovative and inspiring.

We hope to see you at the Celebration of Professional Achievement Luncheon on Friday, February 6, 2015. There, we will announce the recipient of the 2015 Virginia Carter Smith Grand Crystal Award, recognizing the most outstanding entry of the year from among the nine Grand Gold category winners, as selected by a jury of your CASE District VIII peers.

Don't forget, if you would like to order an extra copy of the award certificate for your personal use and display, please visit our website at case8awards.org for an order form.

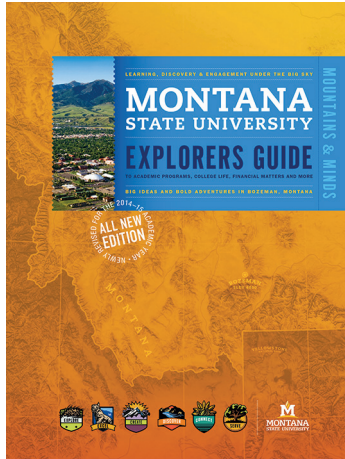
Thank you to everyone who entered this year and to all of the volunteer judging coordinators and judges (see pages 11 and 12). Without you, the awards program would not be possible.

Byron Henry
Chair, CASE District VIII
Communications Awards
Director, Communication Services
Simon Fraser University
Burnaby, British Columbia

Amanda Badovinac
Co-chair, CASE District VIII
Communications Awards
Director, Marketing & Public Relations
Montana Tech
Butte, Montana

case8.org
case8awards.org

Alumni, Student, Donor and Community Engagement



GRAND GOLD

Viewbooks and Prospective Student Publications

Montana State University
Explorers Guide — The Montana State University Viewbook
Ron Lambert, Lee Cook, Kelly Gorham

> Viewbooks and Prospective Student Publications

GOLD

Seattle University
At the Intersection of Today and Tomorrow: Graduate Programs at Seattle University
160over90, Francesca Lukjanowicz, Chris Kalinko, Sarah Hyde, Keith Walberg, Tina Potterf, Eli Christopher, Janet Shandley

GOLD

Trinity Western University
Trinity Western University Viewbook and Marketing Suite
Kazuko Kusumoto, Wendy Lees, Laura Havercroft, Jolene Hildebrand, Katrina Grabowski, Caleb Zimmerman, Shara Lee, Lindsay Hawkes

SILVER

Montana State University
Academic Guide
Ron Lambert, Lee Cook, Kelly Gorham

SILVER

Northern Alberta Institute of Technology
NAIT's 2015-16 Multi-Platform Viewbook
Susan Cline, Ruth Grenville, Sana Al Jamea, Kendra Parker, Razanne Abou-Ghanim, Derek Lue, Dru Davids, Blaise van Malsen, Esther Vanderwel, Jeff Caron

SILVER

University of Calgary
Cumming School of Medicine Publications Suite
Amy Dowd, Jordanna Heller, Bryce Beresh

SILVER

Willamette University
Admitted Student Communications
Michael Beseda, Susan Blettel, Erin Dahl, Sarah Evans, Frank Miller, Adam Torgerson, Michael Wright

> Alumni Publications

BRONZE

University of Calgary
University of Calgary Alumni Strategy 2013-16
Mark Sollis, Lindsay Reid, Pam Aranas, Erin Mason, Kim Lawrence, Jean-Paul Berube, Vern Kimball, Bonnie McRae-Kilb, Rita Egizii, Matthew Fox, Marie Earl

> Branding and Image Development / Identity Programs and Projects

SILVER

Oregon State University
The future of public health
Kathryn Stroppel, Alan Calvert, Heather Turner, Mary Susan Weldon, Santiago Uceda

SILVER

Opportunity & Inclusion
Portland Community College
Think PCC First
Portland Community College

BRONZE

Northern Alberta Institute of Technology
Community Report 2013
Fiona Bensler, Dru Davids, Heather Gray, Linda Hoang, Sherri Krastel, Frank Landry, Nancy McGuire, Scott Messenger, Andy Oviatt, Blaise van Malsen

Fundraising, Special Event and Other Communications

> Fundraising Brochures, Case Statements, Fliers and Packets

BRONZE

The University of Regina

Building Knowledge – The College Avenue Campus Renewal Project Marketing Suite
Dr. Vianne Timmons, Erin Werner, Tracey Mazur, Hyder Kazmi

> Annual, Semiannual or Biennial Reports

SILVER

SAIT Polytechnic

Signs of Success – SAIT 2013 Donor Report
Nicole McMillan, Sarah Tucker, Alison O'Connor, Susan Mainella, Brian Bowman, Richard Maruk of Ivy Design

BRONZE

Seattle University

2014 Seattle University President's Report
Tina Potterf, Annie Beckmann, Mike Thee, Chris Kalinko and Turnstyle

> Direct Mail and Advertising for Fundraisings

SILVER

Oregon Health and Science University

Cancer's Cure is Oregon's New Frontier
Shirley Skidmore, Jennifer Amie, Susie Frank, Michael MacRae, Lia Mitermique, Kristina Day

SILVER

Washington State University

Gift Planning Ad Series
Teresa Koeppel, David Hoyt

> Special Event Collateral

GOLD

Gonzaga University

Gonzaga University Ignatian Gala 2014
Whitney Franklin, Laura Gatewood, Linda Jones, Cara Hoag, Rajah Bose

SILVER

University of Saskatchewan

University of Saskatchewan Convocation
Kurt Hofmann, Kathy Munroe

BRONZE

Washington State University

WSU Foundation Annual Recognition Gala collateral
Trevor Durham, Teresa Koeppel, David Hoyt

> Other Special Purpose Publications

SILVER

Seattle University

REACH
Michelle Finet, Kathy Paul, Hannah Wygal, Kristen Kirst, Michael Quinn

BRONZE

Oregon State University

The Future of Public Health
Kathryn Stroppel, Mary Susan Weldon

BRONZE

Oregon State University Foundation

Giving Matters – \$1 Billion Announcement
Alex Burch, Cathleen-Hockman Wert, Steven Lont, Michelle Williams, Heidi Zimmerman

Magazines



GRAND GOLD

Print General Interest Magazines, circulation less than 29,999

Oregon State University

Oregon's Agricultural Progress
Peg Herring, Erik Simmons, Stephen Ward, Tiffany Woods, Lynn Ketchum, Karen Zimmermann, Ariel Ginsburg

Magazines

> Print General Interest Magazines, circulation less than 29,999

SILVER

Opportunity & Inclusion

Oregon Episcopal School

OES Magazine

Martin Jones, Anne Marie Snyder, Tom Berridge

BRONZE

Linfield College

Linfield Magazine

Mardi Mileham, Laura Davis, Candido Salinas

> Print General Interest Magazines, circulation 30,000 - 74,999

GOLD

Seattle Pacific University

etc Magazine

Julia Siemens, Holly Harris Wood, Dale Kegley

BRONZE

Opportunity & Inclusion

Lethbridge College

Wider Horizons

Lisa Kozleski, Dana Woodward, Carmen Toth, Lethbridge College Marketing and Communications team

> Print General Interest Magazines, circulation greater than 75,000

GOLD

The University of Alberta

New Trail magazine

– *Winter 2013 and Spring 2014*

Marcey Andrews, Lisa Cook, Christie Hutchinson, Robert Moyles, Sean Price, Karen Sherlock, Bridget Stirling, Cynthia Strawson, John Ulan

SILVER

Opportunity & Inclusion

University of Washington

Columns magazine

Paul Rucker, Jon Marmor, Paul Fontana, Ken Shafer, Julie Garner

> Special Constituency and Research Magazines

GOLD

Opportunity & Inclusion

The University of Alberta

Cornerstone magazine

Marcey Andrews, Lisa Cook, Robert Moyles, Sean Price, Karen Sherlock, Cynthia Strawson, John Ulan

> Magazine Special Issues

GOLD

The University of Alberta

The Impact Issue, New Trail magazine

Marcey Andrews, Lisa Cook, Robert Moyles, Sean Price, Karen Sherlock, Cynthia Strawson, John Ulan

GOLD

University of Portland

Portland Magazine:

June 2014 campaign closing issue

Brian Doyle

BRONZE

Opportunity & Inclusion

Lethbridge College

Wider Horizons Winter 2014:

"This Land is Our Land"

Lisa Kozleski, Dana Woodward, Carmen Toth, Lethbridge College Marketing and Communications team

BRONZE

Seattle Pacific University

Response Magazine, Summer 2014

Jennifer Gilnett, BeckyJo Bourgeois, Hannah Notess

Visual Design



GRAND GOLD

Multi-Page Print Design

The University of Alberta

Cornerstone magazine, Spring 2014

Marcey Andrews

Visual Design

> Multi-Page Print Design

GOLD

Portland State University
Freshman Recruitment Brochure
Christine Campbell, David Santen,
Julie Smith, Brett Forman

SILVER

The University of Alberta
Summer Guide – New Trail, Spring 2014
Marcey Andrews

BRONZE

Boise State University
Venture College at Boise State University
Jodie Thiel, John Kelly, Carrie Quinney,
Joslyn and Morris Inc.

BRONZE

Montana State University
From bits and pieces a story is told
Bridget Ashcraft, Kelly Gorham

BRONZE

Simon Fraser University
Are You SFU?
Student Services

> Single-Page Print Design

GOLD

University of Calgary
Hug a Student billboard
University of Calgary Marketing team,
Project Imagine team

> Cover Design

BRONZE

Seattle Pacific University
Helping Youth Flourish
– *Response magazine*
CJ Hughes of Customchalk.com,
BeckyJo Bourgeois

BRONZE

Seattle Pacific University
Professor Mentors – etc Magazine
Luke Rutan, Dale Kegley

BRONZE

The University of Alberta
New Trail magazine, Spring 2014
Marcey Andrews, Katy Dockrill

> Design Improvement – Print or Identity

GOLD

University of Calgary
Master identity refresh
University of Calgary Marketing team

Photography and Illustration

> Individual Photographs

GOLD

The University of Alberta
Alan Bleviss profile – *Cornerstone magazine*,
Spring 2014
Mark Peterman

SILVER

Northern Alberta
Institute of Technology
Bin Xu
Blaise van Malsen

SILVER

Seattle Pacific University
Amber Frazier – Response Magazine,
Spring 2014
John Keatley

SILVER

The University of Alberta
Rohit Sharma – Cornerstone magazine,
Spring 2014
John Ulan

BRONZE

Opportunity & Inclusion
Lethbridge College
Lethbridge College Geomatics Student
Gregory Thiessen



GRAND GOLD

Series of Related Illustrations or Photo-Illustrations

The University of Alberta
Best Summer Ever – New Trail, Spring 2014
Marcey Andrews, Katy Dockrill

Photography and Illustration

BRONZE

Opportunity & Inclusion

University of Washington

Alumni Profile – *Kennie Amaefule*

Anil Kapahi

> Series of Related Photographs

GOLD

The University of Alberta

Tom Morimoto photo series

– *Cornerstone magazine*

John Ulan

GOLD

The University of Alberta

Forever Farmers, *Bocock family profile*

– *Cornerstone magazine, Spring 2014*

John Ulan

SILVER

The University of Alberta

Rohit Sharma profile,

Cornerstone magazine, Spring 2014

Alison Yin

SILVER

The University of Alberta

Alan Bleiviss profile

– *Cornerstone magazine, Spring 2014*

Mark Peterman

BRONZE

The University of Alberta

Day in the Life of Betty Jones – *New Trail*

Sandy Huffaker

> Individual Illustrations or Photo-Illustrations

SILVER

The University of Alberta

Best Summer Ever – *New Trail, Spring 2014*

Marcey Andrews, Katy Dockrill

BRONZE

SAIT Polytechnic

25 Years on the Road of Distinction

– *issue of LINK, Winter 2014*

Brian Bowman, Susan Mainella,

Carolynn Semeniuk, Mike Grant

BRONZE

Portland State University

PSU Pale Ale Packaging

Scott Gallagher, Brett Forman

> Series of Related Illustrations or Photo-Illustrations

SILVER

Seattle Pacific University

Different Paths, Common Goals

– *Response magazine, Autumn 2013*

Pascal Staub of Grafilu

Writing

DAWN AND MARY

Early one morning several teachers and staffers at a grade school are in a meeting. The meeting goes for about five minutes when the teachers and the staffers hear a chilling sound in the hallway. 96 loud pop pop pop, said one of the staffers later.

Most of the teachers and the staffers dove under the table. That is the reasonable thing to do and that is what they were trained to do and that is what they did.

But two of the staffers jumped, or leapt, or lunged out of their chairs, and ran toward the bodies, jumped, leapt or lunged – which word you use depends on which news account of that meeting you read. But the words all point in the same direction – toward the bullies.

One of the staffers was the principal. Her name was Dawn. She had two daughters. Her husband had proposed to her five times before she said yes and finally she said yes and they had been married for ten years. They had a cabin on a lake. She liked to get down on her knees to work with the littlest kids in her school.

The other staffer was named Mary. She had two daughters. She was a crazy football fan. She had been married for thirty years. They had a cabin on a lake. She loved to go to the theater. She was going to retire in one year. She liked to get down on her knees to work in her garden.

The principal told the teachers and the staffers to lock the door behind her and the other staffer and the teachers and the staffers did that. Then Dawn and Mary ran out into the hall.

You and I have been in that hallway. You and I spent years in that hallway. It's friendly and soothing and when someone opens the door at the end of the hallway a wind comes and rushes through all the kids' paintings and posters on the tile walls. Some of the tiles are clay self-portraits by kindergarten kids. Their sculptures were laid in a kiln and glazed to the walls and every year there are more portraits, and pretty soon every tile on those walls will have a kid's face, and worse than be cool?

The two women jumped, or leapt, or lunged, toward the bullies. Every fiber in their bodies, bodies descended from millions of years of bodies leaping away from danger, must have wanted to dive under the table. That's what you are supposed to do. That's what you are trained to do. That's how you live another day. That's how you say ah-ho to pain with the littlest kids and work in the garden and hug your daughters and drive off laughing to your cabin on the lake.

But they leapt for the door, and the principal said lock the door after us, and they lunged right at the boy with the rifle.

The next time someone says the word love to you, you say ah-ho. There were two women. One was named Dawn and the other was named Mary. They both had two daughters. They both loved to kneel down to care for small baby bonies. They leapt out of their chairs and they ran right at the boy with the rifle, and if we ever forget their names, if we ever forget the word in that hallway, if we ever forget what they did, if we ever forget how there is something in the beyond some and reason that marks at death and runs meaning in it in delectable children, if we ever forget that all children are our children, then we are fools who allowed memory to be murdered too, and what good are we then? What good are we then?!

Dawn Eagle is the author of the magazine and the author most recently of a collection of essays, The Thorny Gates of It (Lantern Press).

GRAND GOLD

Editorial Shorts – published editorial pieces, print or web, less than 1000 words

University of Portland

Dawn and Mary

Brian Doyle



> Editorial Shorts – published editorial pieces, print or web, less than 1000 words

GOLD

Opportunity & Inclusion

The University of Alberta

Being Marissa – *Cornerstone Magazine*

Erica Viegas

SILVER

The University of Alberta

The Voice – *New Trail magazine*

Omar Mouallem

SILVER

University of Montana

Coming Full Circle

John Heaney

BRONZE

The University of Alberta

Forever Farmers – *Cornerstone Magazine*

Christie Hutchinson

> Development Writing

SILVER

Oregon State University

Bridges to Prosperity

Peg Herring, Daniel Robison, Tiffany Woods

BRONZE

University of Saskatchewan

2013 Report to Donors

Jessica Elfar, Susan Pederson, Kelsey

Topola, Kris Foster, Jeff Drake Jessica

Elfar, Susan Pederson, Kelsey Topola,

Kris Foster, Jeff Drake

> News Writing

GOLD

Bastyr University

An Inside Look at Cadaver Lab
Jonathan Hiskes, Martha Lynn,
Mai Ling Slaughter, Adam Staffa

GOLD

The University of Alberta

U of A Engineer
Mifi Purvis

SILVER

Seattle University

*Investing in Seattle's Youth,
Investing in the Future*
Annie Beckmann

SILVER

Seattle University

Rhodes to Success
Annie Beckmann

SILVER

The College of Idaho

*Purple Reign: C of I seniors run
circles around the competition*
Jordan Rodriguez

SILVER

Whitman College

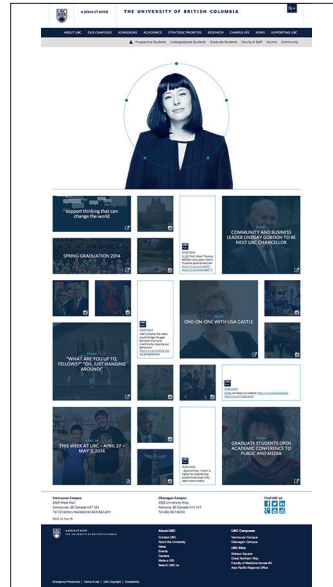
*Diamonds in the Sidewalk – Whitman
Magazine, December 2013*
Edward Weinman

BRONZE

The University of Alberta

*Rare mineral points to vast 'oceans'
beneath the Earth*
Bryan Alary

Websites



GRAND GOLD

Overall Institutional Website

The University of British Columbia

*From functional to experiential:
the re-design of UBC.ca*

UBC Communications & Marketing
Tribal DDB, Vancouver

> Overall Institutional Website

BRONZE

Pacific University

Pacific University Website

Tammy Spencer, Ben Griffin, Kallen Dewey
Kentner, Jenni Lockett, Sarah Creedican,
Parrish Evans

> Fundraising Sub-site or Section

BRONZE

Opportunity & Inclusion

Boise State University

Boise State University Giving Website

Laura C. Simic, Mike Journee, Casandra
Sipes, Teri Williams, Rachael Kelly,
Westwerk

SILVER

The University of British Columbia

Robert H. Lee Alumni Centre Website

Elizabeth Powell, Keith Leinweber, Juliana
Fridman, Elaine Evans, Newton Hoang

> Student Recruitment Sub-site or Section

BRONZE

Simon Fraser University

Are You SFU?

Student Services, Karo Design

> Other Sub-site or Section

GOLD

Trinity Western University

TWU Virtual Tour
Adam Ratcliffe, Katrina Grabowski,
Caleb Zimmerman

GOLD

University of Washington

*College of the Environment Faculty Profiles
Web Feature*

John Meyer, Darin Reid, Benj Drummond,
Sarah Joy Steele, Eric Wagner, Molly
McCarthy, Julia Parrish, Gina Torgerson,
Drew Collins, Joe Eastham

SILVER

Opportunity & Inclusion

Oregon State University

College of Forestry Homepage

Chris Smith, Brittany Goltry, Terralyn
Vandetta, Ann Mary Quarandillo

SILVER

The University of Manitoba

University of Manitoba 2014

Facts and Figures Website

Marketing Communications Office

SILVER

Opportunity & Inclusion

University of Oregon

UO Global Research Map

Dennis Galvan, Jim Shephard, Chakris
Kussalanant, Sheila Bong, Ivar Vong, Maya
Lazaro, Erik Bender, Jordan Bentz, Simon
Ratti, Jessica Giden, and Lindsay Kelchner

Websites

BRONZE

Oregon State University
The Future of Health is Here

Kathryn Stroppe, Santiago Uceda,
Kegan Sims, Alan Calvert, David Baker,
Heather Turner

> Social Media Programs and Projects

SILVER

The University of Alberta
*University of Alberta:
Who's Your #UAlbertaValentine?*
Joyce Yu, Cynthia Strawson,
Lisa Cook, Hallie Brodie

BRONZE

Northern Alberta
Institute of Technology
#NAITHunt – Social Scavenger Hunt Contest
Linda Hoang, Kendra Parker, Rory Lee

BRONZE

Opportunity & Inclusion

Pacific University

Faculty Friday
Sarah Creedican, Tammy Spencer,
Parrish Evans

BRONZE

University of Portland

Fashion Photos
Mary Beebe, Slaine Kelly, Jeff Kennel,
Joe Kuffner, Carlos Leon

Video and Multimedia



GRAND GOLD

Student Recruitment Videos

University of Puget Sound
Puget Sound How-To Guide
Joe Tomcho, Rob Bywater, Generation

> Advertising Spots and Public Service Announcements

GOLD

Montana State University
New Frontiers: Montana State University
Julie Kipfer, Dennis Aig, Scott Chestnut

BRONZE

Portland State University
Portland State of Mind Even – 2013
Kenny Katz, Brett Forman, Peter Simon

BRONZE

Washington State University
Go, Cougs! TV spots
Brian C. Clark, Kathy Barnard

> Public Relations Videos

GOLD

Northern Alberta
Institute of Technology
NAIT Brand Video
Ruth Juliebo, Kim Brix, Craig Hicks,
Sana Al Jamea, Craig Hicks, Jeanette
Sesay, Leigh Kovesy, Dylan Pearce,
Blaise van Malsen

SILVER

Washington State University
*A Renaissance of Grain
in Western Washington*
Sylvia Kantor, Darrell Kilgore

BRONZE

Portland State University
Coffee Cup in Space
Peter Simon, Suzanne Pardington Effros,
Brett Forman

> Student Recruitment Videos

GOLD

University of Puget Sound
How to Make a Decision
Joe Tomcho, Rob Bywater, Generation,
University of Puget Sound

SILVER

Pacific University
*Top 15 Greatest Things
about Pacific University*
Parrish Evans, David Panton,
Jenni Luckett, Sarah Creedican

BRONZE

Opportunity & Inclusion

Portland State University

Emily's Social Media Story
Peter Simon, Kenny Katz, Christian
Aniciete, Brett Forman, Katie LaRosa,
Amanda Katz

BRONZE

SAIT Polytechnic
*Get Real Connections
Student Recruitment Video*
Marcia Bergman, Neil Fleming,
Krysten Puczko, Louise Neufeld

Video and Multimedia

> Fundraising and Alumni Relations Videos

GOLD

Oregon Health & Science University

OneDown: Make Cancer the Victim

Keith Todd, Steve Stadum, Connie Seeley, Kimberly Ovitt, Jennifer Amie, Shirley Skidmore, Robert Sethi, Dan Roberts, Sue Troyan, Ashraf Ghoniem, Martin Karlsson, Ben Grylewicz, Hal Curtis, Wayne Kasserman, Andrew Dickson, Chris T

GOLD

University of Portland

Heroes Among Us: Salute to Heroes

Amy Shelly, Michael Kurz, Anna Lageson-Kerns, Joe Kuffner, Rachel Barry-Arquit

SILVER

Opportunity & Inclusion

The University of Alberta

Being Marissa, Cornerstone magazine

Christie Hutchinson, Erica Viegas, Ryan Whitefield

BRONZE

The University of Lethbridge

Donor Recognition Video: Valerie Wilson

University of Lethbridge Advancement Team, Video filmed and edited by Leslie Ohene-Adjei (Airau)

> Multimedia for Special Events

SILVER

University of Portland

Heroes Among Us Gala

Rachel Barry-Arquit, Laurie Kelley, Jeff Kennel, Joe Kuffner, Michael Kurz, Anna Lageson, Amy Shelly

SILVER

University of Washington

Art + Science = Video Series

Candice Douglass, Isaiah Brookshire, Megan Gilshire, Tara Cunningham, Marissa Rowell, Kendra Hall, Nancy Joseph, Jacob Lambert, Elizabeth Pring, Valeria Koulikova

BRONZE

Montana State University

Commencement Honorary Degree:

Phil Aaberg
Abbey Nelson

Platinum

New for 2015, the Platinum categories recognize the best-of-the-best programs and practices in educational advancement, and are fully aligned with the international CASE Circle of Excellence awards. Gold award winners at the district levels will advance automatically to the Circle of Excellence competition to determine which entries merit Platinum recognition.



GRAND GOLD

Best Practices in Communications and Marketing

Portland State University

Fearless Integrated Marketing Campaign

PSU Integrated Marketing Council,
University Communications,
Phinney Bischoff



Platinum

> Best Articles of the Year

GOLD

Oregon State University
Sampling the Scientist's Life
Tiffany Woods

SILVER

The University of Alberta
Attack of the Pine Beetle
Bryan Alary, Bev Betkowski, Michael Brown, Andy Grabia, Trevor Horbachewsky, Geoff McMaster, Richard Siemens, Sean Townsend, Alison Turner

SILVER

Washington State University
If You Don't Snooze, You Lose
Eric Sorensen

SILVER

Washington State University
A Dose of Reason: Pediatric specialists advocate for vaccines
Hannelore Sudermann

BRONZE

The University of Alberta
Being Marissa, Cornerstone magazine
Erica Viegas

BRONZE

The University of British Columbia
Good Things in Small Packages
Rosemary Anderson, BA'74,
freelance writer and UBC alumna

BRONZE

University of Puget Sound
How long is long enough?
Leslie Saucedo, faculty member

BRONZE

University of Washington
Hope After Heartache
David Volk - freelance

> Best Practices in Advancement Services

BRONZE

The University of British Columbia
Tracing Program
George Firican, Lynda Campbell,
Tracey Carmichael

> Best Practices in Alumni Relations

BRONZE

University of Calgary
University of Calgary Alumni Strategy 2013-16
Mark Sollis

> Best Practices in Communications and Marketing

BRONZE

The University of Alberta
Ringwoodite Discovery: The Value of Planning
Bryan Alary, Bev Betkowski, Michael Brown, Andy Grabia, Trevor Horbachewsky, Geoff McMaster, Richard Siemens, Sean Townsend, Alison Turner

BRONZE

The University of Alberta
UAlberta Spring Convocation 2014
Marketing and Communications, Internal Communications, Digital Strategy, Dean of Students, Registrar's Office, Advancement, Athletics

> Best Practices in Fundraising

SILVER

University of Portland
601 Challenge
Joe Kuffner

> Best Practices in Fundraising Campaigns

GOLD

Clark College
Ensuring a Bright Future: Campaign for Clark College
Rhonda Morin, Wei Zhuang, Jenny Shadley, Nick Bremer Korb

> Excellence in Photography

SILVER

Willamette University
Photographs by Frank Miller

Judging coordinators

Alumni, Student, Donor and Community Engagement

Daniel Soucy

Senior Designer

Portland Community College

Fundraising, Special Event and Other Communications

Lori Yarchuk

Director, Creative Solutions

Marketing Communications Office

University of Manitoba

Magazines

Jon Marmor

Managing Editor

Columns Magazine

University of Washington

Visual Design

Ron Lambert

Creative Director

Montana State University

Photography and Illustration

Lisa Cook

Editor in Chief

New Trail and Cornerstone Magazines

University of Alberta

Writing

Kathleen Tuck

Assistant Director, Publications

Office of Communications and Marketing

Boise State University

Websites

Lynn Makela

Marketing Manager, Professional

and Continuing Education

Oregon State University

Video and Multimedia

Dustin Wunderlich

Director for Marketing and Communications

*College of Education Advancement
and Outreach*

University of Washington

Platinum

Katherine Irwin

Senior Development Officer

*Faculty of Agricultural,
Life and Environmental Sciences*

University of Alberta

Judges

Claire Allen

Freelance copy editor/proofreader

Seattle, WA

Lee Benson

Owner and Designer, City Limit Design,

Portland, OR

Raymond Biesinger

Raymond Biesinger Illustration Inc

Montreal, QC

Holli Bjerland

Associate Vice-President,

Individual Giving United Way

Alberta Capital Region

Edmonton, AB

Joan Blight

President & Managing Consultant

Strategic Philanthropy

Winnipeg, MB

Lisa Bowker

Communications freelance

Edmonton, AB

Roya Camp

Communications Coordinator

St Lukes Health System

Boise, ID

William Culpepper

Freelance Designer/Online Associate

Director School of Graphic Design

at the Academy of Art University

San Francisco, CA

Dustin Delfs

Laughing Dog Photography

Edmonton, AB

Catherine Descheneau

Writer

Edmonton, AB

Vincent E Duckworth

President and Prime Consultant

Crescendo Fundraising Inc.

Calgary, AB

Rita Earley

Golden Key Regional Advisor

Edmonton, AB

Peter George

President and CEO,

McKim Communications Group

Winnipeg, MB

Adam Goudreau

Laughing Dog Photography

Edmonton, AB

Andrew Grohowski

Digital Marketing Manager

eCornell

Ithaca, NY

Jeff Hazewinkel

Director, Centre for the Arts

Valparaiso University

Valparaiso, IN

Jon Hendricks

Associate Director, Creative Services

Valparaiso University

Valparaiso, IN

Kelly Huffman

Freelance editor/writer

Seattle, WA

Judges

Kory Kinnick

Production Artist
Bytenick Creative and Fred Meyer
Hillsboro, OR

Katherine Koberg

former Editor in Chief
Seattle Metropolitan magazine
Seattle, WA

Corey Lansdell

Pulp Studios
Edmonton, AB

Dwayne Martineau

Laughing Dog Photography
Edmonton, AB

Jeff Meagher

PHP Web Developer
Back in Black, inc
Oshkosh, WI

Kelly Mellings

Pulp Studios
Edmonton, AB

Jennifer Messinger

Project Coordinator
Pomegranate Publishing,
Portland, OR

John Montgomery

Art Director
Canadian Business magazine
Toronto, ON

Seth Neilson

Creative Director
MercuryCSC
Bozeman, MT

Kietra Nelson

Founder & Creative Director
Classic Ink Creative,
Bozeman, MT

Joan Paton

Director of Development
Autism Society of Edmonton, AB

Jody Paulson

Centennial Manager,
Faculty of Agricultural,
Life and Environmental Sciences
Edmonton, AB

Sara Penner

former Director of Philanthropy
United Way of Winnipeg
Winnipeg, MB

Ellie Rodgers

Freelance
Boise, ID

Scott Shannon

Digital Developer
Michigan Technological University
Houghton, MI

Greg Southam

Edmonton Journal
Edmonton, AB

Amy Stahl

Community Relations Coordinator
Boise Parks and Recreation
Boise, ID

Jessica Twidale

Director, Revenue Development
Alzheimer Society Alberta
and Northwest Territories

Carl Weins

Carl Weins Illustration
Belleville, ON

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